

CLSIG NEWS

Commercial, Legal & Scientific Information Group

January 2012 - Issue 28

Happy New Year!

Back to work on the first day after the bank holiday and I find I am soaked by horizontal rain and buffeted by wind of up to 70 miles and hour. I counted my lucky stars that I wasn't travelling anywhere today and that my office is a mere four blocks from home. Still an optimist I am looking forward to 2012 as a year of changes, new faces

joining CLSIG and more exciting events. Make your 2012 New Year's resolution the year to get involved! Come and join us at one of our meetings and 'see the world' - well maybe an informative view of the world! Or join us at our March Mind Mapping meeting (couldn't resist the alliteration!).

*Penny Bailey
CLSIG Chair*

Many thanks to all who contributed to the CLSIG 40th birthday issue and for the messages of good will



Thank you very much for a very enjoyable evening at the CLSIG 40th anniversary party. It was a lovely venue, good food and wine and of course excellent company.

Please pass my thanks to the other organisers and I hope to be around for the 50th anniversary in 2021!

Jill



Just to say thank you..... [to] Irena, Tracey and the rest of the committee for organising such a lovely evening at the Royal Society.

The venue and the refreshments were perfect. It was a delicious cake.

I hope Online goes well for the group and that you receive some interest from attendees.

Regards

Annette



I wanted to say thank you for inviting me to the CLSIG 40th anniversary party. It was good to..... catch up with people. I had a great time.

Best wishes,

Gertrud

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In response to the CLSIG question -

“What would You like to see for the future of CLSIG?”

Duncan J McKay sent the following:

In response to the question of, “What would they like to see for the future of CLSIG?” I must in some extent “plead the fifth” as there is not much that I can really say for a number of reasons including the fact that I elected to retire from ConocoPhillips (UK) Ltd in September 2010. Furthermore there are so few “Industrial” Libraries in the North East that I don’t think there is any real demand for a specific group. You have only to look at the membership of the Oil group of Grampian Information or for instance the attendance at CIPIPS - North East meetings to see that the profession has in many ways declined in its attendance at meetings.

This is certainly NOT to say that I, personally, have no value for CLSIG just that it will be difficult to gain a real consensus of what the sector needs.

On a purely parochial note North-east Scotland would need access to the Central Belt by means other than being physically present as it still takes well in excess of two hours to get to Edinburgh.

Support from employers has also declined due to business needs and many people find it very difficult to be out of the office for professional development meetings, let alone any idea of contributing to the profession should committee activities require any time off from their employment and this is not just the case with the Information Professional, many of the “professional” organisations connected to the oil industry also have this issue.

Reference

Semertzaki, E. (2011). Special Libraries as Knowledge Management Centres. Oxford: Chandos Publishing, 2011. xxii, 314pp. ISBN: 978-1-84334-613-5. £55 (Chandos Information Professional Series)

Ed. CLSIG is still in a reflective mood - New Year and all that it entails. So we would still appreciate responses from other members to the question posed.

CLSIG AGM, Tues 20th Mar 2012

Our Annual General Meeting will be held in March and once again we would like to thank Charles Russell LLP for providing the venue for this event.

Venue: Charles Russell LLP, 5 Fleet Place, London EC4M 7RD. Date and Time: 20th March 6.30 - 7.00 pm (Doors open at 6.00 pm). CLSIG members are welcome to attend and the meeting is free. Please contact Irena Valouchova, our Hon. Secretary, if you would like to join us: secretary@clsig.org.uk



BLOGROLL

See our new ‘Blogroll’ on page 3. Are there any blogs that you read (or write!) which

would be of interest to CLSIG members? If yes, please send their details to Richard Gaston, Editorial Assistant richard@clsig.org.uk



considered studies on an international basis for seasoned professionals, those about to enter the field, and anyone interested in legal information in the 21st century.

CLSIG members can get a 20% discount a savings of £15.00 - apply online/or phone.

Offer expires on the 30th April 2012. Just enter the promotion code *S12GDA20* online.

Also on the website you can download the full contents, preface and index.

For telephone orders call the distributors on +44 (0)1235 827730.

www.ashgate.com/CLSIG

The IALL International Handbook of Legal Information Management

Richard A. Danner and Jules Winterton
ISBN: 978-0-7546-7477-1
Price : £75.00, Website: £67.50

This handbook addresses the policy and strategic issues with which legal information managers and law librarians need to engage in the context of the diverse legal environments in which they work. It provides resources, analysis, and

Project Opportunity for Freelancer

An independent consultancy, providing specialist advice on sound, noise, acoustics and audio visual design is looking for an information specialist to provide consultancy on a self-employed basis.

They need guidance about how to keep up to date with new developments in their field and how to organise their own information and knowledge internally.

Please contact Penny Bailey for more information: penny@baileysolutions.co.uk

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Views and opinions expressed in CLSIG News are not necessarily endorsed by the Editor, the Committee or the Group.

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Blogroll

Members of the CLSIG Committee were asked for their most read blogs in the CLSIG 'space'. Our top picks were:

The Running Librarian

<http://www.therunninglibrarian.co.uk/>

James Mullan is a former Committee Member, and writes on running, knowledge management, and legal information amongst other topics.

View from the Hill

<http://suehill.typepad.com/>

Sue Hill Recruitment's blog is one we've contributed to in the past. We like the coverage of information industry events.

Karen Blakeman's Blog

<http://www.rba.co.uk/wordpress/>

Great for practical and insightful reviews and comments on 'search tools, internet technologies and resources for business information.

Organising Chaos

<http://woodsiegirl.wordpress.com/>

A busy and committed information professional's perspective. We like the reflections on career development and information industry events.

If you'd like to contribute to this new item, please send your 'blog' to Richard Gaston the Editorial Assistant at: richard@clsig.org.uk

Follow us on [twitter@clsig](https://twitter.com/clsig)

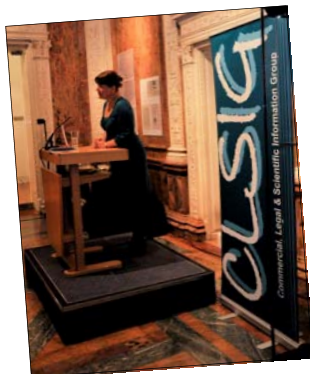


(Continued from page 1)

Our thanks to the contributors to the Newsletter: Moyra Forrest, Duncan J McKay and Lisa Billingham the author of the original CLSIG article.

Over 30 persons attended the party held at the Royal Society, and hosted by CLSIG on the 28th November 2011. It turned out to be quite a jolly start to the Online Information Conference.

Let the photographs speak for themselves.



Photographs by Suzanne Wheatley of Sue Hill Recruitment © 2011

Nominations Required For Hon. Treasurer

After 3 years Sue Edgar is stepping down as our Honorary Treasurer. We'd like to thank Sue for her diligent work as Treasurer and her valuable contribution to the Group. We now require nominations for Hon. Treasurer and a nomination form is available on page 5, on our website or from Irena Valouchova, our Hon. Secretary: secretary@clsig.org.uk. The deadline for nominations is 17th February 2012. The current Chair and Secretary are continuing in post.

Role of the CLSIG Honorary Treasurer

- Pays all monies due from CLSIG.
- Issues invoices where appropriate for CLSIG income,

- primarily for seminars, courses, corporate membership and sponsorship.
- Keeps a spreadsheet of all transactions, maintaining paper records to confirm each entry.
- Keeps safe the bank chequebooks, paying in books and other bank stationery.
- Checks each bank statement against the spreadsheet, resolving any discrepancies.
- Costs and prices CLSIG events, in consultation with the organiser and rest of the committee.
- Advises the CLSIG committee of the group's financial situation on a regular basis.
- Produces annual accounts and arranges for them to be audited. Presents annual accounts at the CLSIG AGM. Sends accounts to CILIP HQ.

Committee Vacancies

CLSIG is going places - wouldn't you like to be part of it? The CLSIG committee is always looking for people prepared to give a little time every month to assisting with our administration, events and activities. We are an ambitious, active and friendly group; the work is rewarding, will raise your profile and help your career, and at the same time is a lot of fun.

Over the years CLSIG has developed its focus and broadened its activities to appeal to many new areas, and we continually seek to maintain and advance our services to members and to raise the profile of the group. We try to keep ahead of every new development in the information world, and have several events planned for 2012. Our training seminars offer high quality, excellent value-for-money opportunities for career development, and we have been awarded CILIP's Seal of recognition for our CPD seminars.

You could participate in the groups work in a number of ways. If you'd rather start with a "toe in the water" to get a feel for who we are and what we do, join us as a **Committee Member** to see what is going on and where you think you might comfortably fit. Later you may feel like taking on one of the specific roles we need to fill for a fully-functioning committee.

Currently we're seeking to fill several committee jobs, including **CLSIG Treasurer (see above), Sponsorship Co-ordinator, Publicity Officer and the Events team.**

Role of the Sponsorship Co-ordinator

The Sponsorship Co-ordinator is responsible for keeping track of potential sponsors and finding new ones. The role can involve approaching sponsors about sponsoring particular events, getting sponsorship contracts signed, liaising with the sponsors in the run up to events and finally thanking them after events.

Role of the Publicity Officer

The role of the Publicity Officer is to ensure CLSIG and it's activities are well publicised. This is how you can support us:

- Place advertisements for meetings and visits in all appropriate outlets.

- Ensure CLSIG events and news are included in CLSIG News and on the CLSIG website. Submit articles about CLSIG to other publications on a regular basis to ensure events are well publicised and CLSIG maintains a high public profile.
- Proactively seek new avenues and methods for promoting CLSIG activities.

Advise the committee on PR matters. If you are interested please contact chair@clsig.org.uk

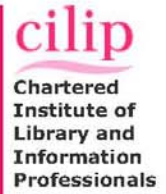
Events team helpers

We need several people to help CLSIG organise events. Help can include all or some of the following:

- Research ideas for events.
- Source venues and catering for events.
- Organise events, contact speakers and make sure everything is place.
- Taking books for events and make sure attendees have paid.
- Send event details to the Publicity Officer.
- Introduce speaker, thank speaker and ensure their expenses are paid.
- Take photos for our Flickr site.

Perks: free entrance to events you help with and your travel expenses paid! Regional organisers also required - why not organise just one event in your locality with help from your committee? If you are interested in this role or helping to organise an event please contact secretary@clsig.org.uk.

Nearly all this work above (except Treasurer) can be done from your home/office, so committee members can come from anywhere in the UK. Committee meetings are held approximately every two months - normally in London, mid-week and in the evening (18.30 - 20.30). Expenses are paid in full for attendance at CLSIG meetings, wherever you live but it helps if your employer can pay as our committee overheads have to be covered by fundraising. Does any of the above sound interesting to you? To hear more, or to express your interest in joining us in any capacity, please contact either Penny Bailey at chair@clsig.org.uk or Irena Valouchova secretary@clsig.org.uk. We would love to have you on board!



CLSIG Committee Elections – nomination form

If you wish to be nominated for one of the committee posts up for election, please complete this form:

Name of nominee	Signature	CILIP Membership No.

CLSIG currently has one vacant committee post:

✓

Honorary Treasurer

Proposed by CLSIG member

Name	Signature	CILIP Membership No.

Seconded by CLSIG member

Name	Signature	CILIP Membership No.

By signing this form, nominees agree to nomination and confirm that they have not applied for another position on the committee.

Please return your completed form to **Irena Valouchova**, CLSIG Hon. Secretary, c/o SNR Denton UK LLP, One Fleet Place, London EC4M 7WS no later than **17th February 2012**.

In the event of multiple nominations being received, elections shall be by postal ballot of all members of the Group who are entitled to vote.

**Day in the Life....
Business Researcher at CMC
(Career Management
Consultants)**



Stephanie D Clarke

CMC is a leading career management consultancy. We work with organisations to enhance business performance, by optimising employee effectiveness, engagement and talent. We do this by providing bespoke Career Management, Career Transition and Coaching solutions, to help people feel confident about organisational and career change.

The Research Service is a national service providing support to senior clients via the eight offices across the UK. My role is to provide support to executive 1:1 clients on Career Transition programmes in the UK and manage the online services via the Client Centre.

We have a pro-active approach promoting the Research Service to enable clients to make the best use of the Enquiry Desk Service and the resources available on the client portal.

In addition, we help clients with LinkedIn and social media for job search through the delivery of training sessions to a wide range of audiences on a 1:1 basis, group session or via webinars.

My typical day looks like this.....although no two days are the same!

9.15am - After my other day job of being a Mum, I'm at the office reviewing the emails, updating the enquiries logs and prioritising the days tasks ahead.

9.30am - Chase up the contract for the new supplier of our press database for our Client Services Director to sign. We have successfully re-negotiated at a better price than our previous contract and in these lean times it all helps.

10.00am - Work through the prioritised emails, respond to clients' enquires and arrange training sessions for next week.

10.30am - Start to work on the enquiry for a senior client who is due to attend an interview at a large plc company, gathering information on the sector, company and executives who he is due to meet. I used Fame, Lexis Nexis, LinkedIn and Datamonitor reports as well as general internet searches to flush anything else out that might be of interest to the client who is a Finance Director.

12 noon - Catch up with the Campaign Manager in our Marketing department to explore the response rate from our email campaign to clients that she has sent out using Reach. Looking at the statistics we have had a great open rate.

12.30pm - Quick bite to eat for lunch - check my emails and add in new enquiries.

1.00pm - Training session with a new Director programme client looking to explore the Non-Executive Directorship market, going through the ClientCentre and how he can use the databases in his job search and giving him short cuts and practical examples of how they can be used

2.30pm - Complete the follow up actions from the training session

2.45pm - Upload new corporate materials documents to the sales area of the Intranet.

3.15pm - Work on the enquires for clients which range from running alerts on a variety of topics and companies and M&A activity, gather information on a housing trust, University and a medium sized foreign owned engineering company.

4.50pm - Deal with a client phone call about a question on LinkedIn and help him with changing his settings.

5.15pm - Review emails and log a new enquiry into the system, respond to an email from a internal colleague regarding a query on the Research Service offering to GroupWork projects. Look at the client registration list for the webinar that I am running tomorrow.

*Stephanie Clarke
LinkedIn Profile*

<http://uk.linkedin.com/in/stephaniedclarke>

**Would you like to write a
"Day in the life of...."?**

To get the brain juices flowing here are a few questions:

- How did you become an Information Professional?
- How long have you been in your present post?
- What's a typical day like?
- Did anything happen out of the ordinary?
- What are the things that really make your work interesting?
- Are there any aspects of your job that aren't so great?
- How's the salary and career progression?
- What skills do you need to be a top-notch Information Professional?
- Do you have a mentor, or person I most admire who has helped you in your professional life?
- 5 tips you would like to pass to your fellow professionals?

etc.....

Most items are about 500 words, but if yours is over this word count - all the better, you're a budding author. Please send your literary offerings to Alison Thorne, the Editor at:

newseditor@clsig.org.uk

Online Information 2011



The Online Information 2011 was held in the Olympia Conference Centre and National Hall. No change in the conference location, as in previous years the conference was held in the Information Conference. However, the exhibition with over 150 exhibitors in attendance, was held in the National Hall. The National Hall is much smaller than the hall used in previous years. But then the fall in the number of exhibitors has become quite noticeable over the years so such a move was not surprising. Sadly this is most indicative of the times. On a brighter note however, the word is that next year Online will be at ExCeL!

This years theme was *Information and Collaboration: Meeting the challenges of a mobile generation*. With the exhibition itself delivering five headline topics; Going Mobile, Social Media, The Future of the Information Profession, New Frontiers in Information Management and Search and Information Discovery.



This years opening conference keynote speakers included Craig Newmark of Craigslist and author Rachel Botsman. Closing speakers were billed as Stephen E Arnold, David Milward, Dave Patterson and

Gregory Grefenstette.

One of my favourite Online sessions was by keynote speaker Craig Newmark. He talked about *Effective Social Media: Past, Present and Future*. He's laid back conversational style was most engaging. Such an unassuming man had created a network and had a vision to take it so much further. His idea - craigslist had started out small, however through encouragement from service users he has expanded, diversified and craigslist has become a multifaceted resource. It is well respected and is being used extensively to help war veterans, i.e. those who are in need of information, and who have found finding validated resources a problem.



For more of an insight into the world of craigslist listen to Craig in the online podcast Craig Newmark, in which he previews his presentation. After sharing an overview of his background, Craig talks about the inception and growth of what became a poster-child of the web, craigslist and the ambitions of his more recent venture, to connect the world for the common good, craigconnects.org. He also discusses intriguingly the social media echoes from the past, moving from the Gutenberg and St Paul, to speculating on the future impacts of today's emerging influences.

Below are listed some of the CLSIG members who spoke at the Online Information seminars:

SEMINAR TITLE	SPEAKER(S)
Tuesday 29 November	
Moving beyond Outlook: implementing an enquiry tracking system to offer a first class enquiry service	Penny Bailey, Bailey Solutions Ltd, UK
Online Trending	Marydee Ojala, ONLINE Magazine, USA
Tracking future developments in China: a review of information sources and analysis techniques that can help address the challenges	Bob Stenbridge, Thomson Reuters
The legal services act and its impact on information professionals	Amanda McKenzie, Olswang
Wednesday 30 November	
Ten top tips for using the web to support competitive intelligence primary research	Arthur Weiss, AWARE, UK
Beating Google into submission	Karen Blakeman, RBA Information Services, UK
'Let us never fear to negotiate' -hints and tips for dealing with vendors	David Percik, Law Society of England and Wales
Everyone is talking but is anyone listening?	Jo Alcock, Birmingham City University, UK ; Dennie Heye, Shell Information Technology International B.V ; Katrin Weller, Heinrich-Heine-University, Germany ; Sara Batts, SLA
Thursday 1 December	
Google+ and its impact on librarians	Phil Bradley, Freelance Internet Consultant
Strengthening the links between research and practice: the research in librarianship impact evaluation project (RILIES)	Hazel Hall, Edinburgh Napier University
Outsourcing information services	Kate Stanfield, Integreon
Are you "future ready"?	Tomas Baiget, El Profesional de la Informacion, Spain . Cherifa Boukacem, University of Lyon EICO, URFIST ; Brent Mai, SLA US ; Hazel Hall, Edinburgh Napier University, School of Computing, UK
What are you worth in cost-conscious times? Demonstrating the value of information services and information professionals	Peter Griffiths, Freelance Independent Information Specialist

CLSIG Officers & Committee 2011 - 2012

Chair	Penny Bailey	chair@clsig.org.uk
Hon. Secretary & Events	Irena Valouchova	secretary@clsig.org.uk / events@clsig.org.uk
Hon. Treasurer	Sue Edgar	treasurer@clsig.org.uk
Membership Secretary	Rebecca Davies	membership@clsig.org.uk
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Committee Member (Events)	Tayo Ajibade	tayo@clsig.org.uk
General Committee Email Address	-	info@clsig.org.uk

**Mind Mapping - PDC seminar
Susie Kay**

Tues 20th Mar 2012

Following Susie's September talk on Getting Organised, Susie Kay will introduce "Mind mapping: getting organised is painless!" Susie Kay of The Professionalism Group will help you to use this incredibly fast, effective way of thinking & planning which will offer you new ways to think about any problem, at work or at



home. The talk will be followed by networking and refreshments.

We would like to thank Charles Russell LLP for providing the venue for this seminar.

Venue: Charles Russell LLP, 5 Fleet Place, London EC4M 7RD. Date & Time: 20th March 7.00 - 8.30 pm
Tickets: £12.00 for CLSIG members, £15.00 for non-members, £7.50 for students or the unemployed

Contact: events@clsig.org.uk to book a place.

**Lauren Smith confirmed
CILIP Vice President for 2012**

Lauren Smith has been elected as Vice President of CILIP. She will serve for one year from 1st January 2012.



appointment, "Lauren is a keen, well-known, and vocal member of CILIP who has clocked up a lot of experience in recent years through her advocacy activities. Her new role within CILIP will enable her to build upon that prior experience for the benefit of members and the wider profession."

See the CILIP website for manifesto and supporting statements: <http://mossauthor.cilip.org.uk/about-us/governance/annual-election-for-2011-vicepresident/pages/default.aspx>.

Lauren: "I am looking forward to starting in the role of Vice President" said Lauren, "I hope to help CILIP to achieve its goals of supporting new professionals, increasing its emphasis on advocacy and providing a significant voice for the profession."

Isabel Hood, Leader of Council, welcomed the

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