



NEWS

September 2007 - Issue 3

Access to Digital Information! Carl Clayton Cogitates



We take the concept of a "worldwide" web so much for granted that it is hard to believe that physical location can make a significant difference to your ability to access information but this is a growing problem for some business libraries.

No library can hope to provide access to every source of information that might be required by their users. There will always be some specialised resources at the periphery of your "core business" that are not economic to buy in or subscribe to. Traditionally, business libraries have looked to provide access to these through local access agreements with other larger or more specialised libraries. This was the approach adopted in Sheffield when SINTO was set up to enable specialised commercial libraries to borrow or use specialist journals held by other business libraries, the central public library or the university libraries. For many decades this scheme provided business libraries with access to specialised resources.

The growth of electronic resources has paradoxically thrown up more barriers to access. Increasingly, digital materials in University libraries are not available to local business libraries or the public, either because of licensing restrictions or because the academic computer network cannot be used by outsiders. Public libraries provide access to a wide range of general electronic resources but not to all the specialist material that may be wanted by local businesses. The British Library of course provides a document delivery

scheme but what about access to databases? The Business & IP Centre at St Pancras is a valuable resource and provides access to a wide range of online databases but when you go to their web site there is a message that reads: "Access from outside the Library is not available owing to licensing restrictions. Except where indicated, titles are available in all the Library's London Reading Rooms".

In other words, unless you can physically travel to London you cannot get access to these resources and this puts business libraries outside London and the south-east at a disadvantage. To give an example, a civil engineering company near Sheffield needs occasional access to Chemical Abstracts. In the past the library staff would go to the local university library to use it but now it is only available in digital format for registered university users. A day trip to London to use the BIPC could cost over £100. As a result the company is denied access to an important resource.

Recently the Research Information Network published a report on *Access for Members of the Public to Digital Content held in University and College Libraries*. This report makes a number of recommendations which, if implemented, would improve access to material held by university libraries. However the universities point out that although they want to help, ultimately it is not their role to provide national access to digital content. Whose role is it? The British Library would argue that they are not funded or empowered to provide on-line access to everyone. It is significant that the BIPC at St Pancras was part funded by the London Development Agency as a resource for businesses in London.

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People

SEEDA appoints Bailey Solutions MD as Women's Enterprise Advocate



Penny Bailey, Managing Director of Bailey Solutions Ltd, has been appointed as a Women's Enterprise Advocate by the South East England Development Agency (SEEDA). Penny joins a select group of female entrepreneurs who are being recruited to act as role-models for other women and to promote the benefits of being in business.

Penny is well placed to act as a role model because she has experienced each step of business and the progression from employment to entrepreneur. Her experience spans from being employed to freelance librarian, self employed library consultant, sole trader and incorporating her business to become a limited company.

Bailey Solutions is one of the UK's fastest growing mid-market library and information system vendors. It creates software products to help library and information managers in businesses to run their units more efficiently.

Despite working in the stereotypical male world of computing she has succeeded because she hires 'techies that talk' in order to provide excellent

customer service.

Penny joined the Woman's Enterprise Advocate scheme because she wanted to encourage more women into information technology. She says:

"I think women might be put off by the nerdy image, but in fact IT needs a range of business skills from programming, management, design, communication to customer services in order to create products and services that make a difference. Library and information managers have many transferable skills and many may not be aware of the fact that there are many career opportunities open to them beyond employment in a library. Some will be able to make the transition into IT and IT needs you."

Encouraging more women to start and grow businesses is an important priority for the Government, which has recently established a National Taskforce to address the issue. Women are massively under-represented among the region's business owners. In the South East, women make up 52% of the adult population and 46% of the working population. However, only 27% of the self-employed and only about 15% of business owners are women.

For more information on Bailey Solutions Ltd:
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Website: www.baileysolutions.co.uk

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CLSIG
Commercial, Legal & Scientific Information Group

CILIP Members Day & AGM

Thursday, 18 October 2007
The last Members Day with the 'old' CILIP

Programme starts at CILIP from 9.30 to 13.00.

Visitors will be able to:

- Participate in one of three free workshops (11.00 - 12.30):
 - A - Quality People equals Quality Service: getting the most out of your job description.
 - B - How to run a Community...(CILIP Communities goes 'live' on the day!)
 - C - Member benefits – tackling the issues.
- Learn about the full range of services available to CILIP members.
- Meet CILIP staff and discuss your particular needs.
- Meet CILIP's President, Ian Snowley.
- Hear a special keynote address.

From 13.30 - 20.30, the programme moves to SOAS. With the AGM starting at 15.30 - 17.00.

(The Brunei Gallery, The SOAS, University of London, Thornhaugh Street, Russell Square, London WC1H 0XG)

For further information contact:
CILIP Conferences. Tel: 020 7255 0540
Website: <http://www.cilip.org.uk/training/membersday/>

cilip Chartered Institute of
Library and Information
Professionals

Continued from page 1

Other regions could only expect similar levels of access if their own development agencies were to provide funding. What is lacking is a national information policy for the UK that would address this imbalance. I raised this concern in a letter in *CILIP Update* March 2007.

Business libraries in the regions are losing out on a small but significant level. Given that most business information libraries are located in London it is difficult for librarians in the rest of the country to develop a campaign and

bring any pressure to bear.

Carl has raised a number of interesting issues within his article. If you would like to comment on any of them please send your responses to the Editor at: athorne@smmt.co.uk

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Director

SINTO - the Information Partnership
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Umbrella Down & Out?

Apart from just two responses, a resounding silence reverberated down the internet connection after my email requesting feedback from Umbrella went out. To be honest with you this was not quite the response I had expected. I had heard that the weather was pretty awful and that wouldn't have helped matters, but the programme of the event had looked quite promising.



However, in saying that I did not attend Umbrella this year (although I have done so in the past) as it did not cater to my primary subject area - the automotive industry, I just could not justify the financial outlay.

done so in

Umbrella although widely publicised as an event for all information professionals, has in the past been criticised for being geared towards the public library sector. Could this be the answer to the lack of enthusiasm of the CLSIG membership?! That is, not so much lack of enthusiasm to respond but - you just didn't go?

"I attended Umbrella and found it to be a very enjoyable and useful event. I hope that CLSIG will continue to provide speakers and sessions to keep some balance at Umbrella; otherwise I fear it will be completely taken over by public and academic library sessions. Personally I will no longer attend if that happens." Lorna Robertson (legal librarian)

This year CLSIG provided 3 speakers at Umbrella, a committee member who attended Victoria Jannetta's talk gave her the thumbs up, and the audience I'm told, could have kept Victoria going with questions and experiences all day if they'd been allowed. Thanks again to Angela Abell for her presentation. Unfortunately, Ann Hemming was sick and her session was cancelled which was a real shame, as the presentation summary looked really interesting.

"As a commercial exercise, Tribal had the best return of any show we have done in the past 5 years with 60 positive contacts made through the delegates who visited the stand.

Moreover, in seminars, break out sessions and social functions where information professionals from vastly different organisations and markets rub shoulders and swap ideas, Umbrella gives an excellent forum to 'cross pollinate' what works well in organisations as well as ideas of how to improve.

One lucky sponsor even had the chance to show off the 'shiniest shoes in town'!

Roll on 2009!" Richard Beveridge, Tribal

I may not have been able to attend in the flesh, but I did manage to obtain the services of a colleague with 'roving eyes' (in the nicest sense of the word - of course). They did detect a lack in attendance by the Ridgmount Street 'Management'. Ian Snowley (the new Council Chairman), I am told made an appearance as he hosted the EBSCO sponsored lunch for the speakers and chairs. But where was everyone else? Did the 'roving eye' miss someone?

So I ask you, is Umbrella an event CLSIG should be involved in? Should CLSIG continue participating in future UMBRELLAs? Events such as these are a real expense. Would the CLSIG committee be best advised to move such funds to events better suited to our membership makeup or should we continue to attend? So if not Umbrella, what

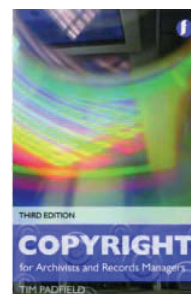
events should we be involved in? Please send us your ideas.

Alison Thorne

Book Review

Copyright for Archivists and Records Managers

Tim Padfield. 3rd edition. ISBN: 978-1-85604-604-6
Price: £34.95, CILIP members: £27.96



Tim Padfield the intrepid archivist strikes again. This text is considered by many as the classic text for archivists and records managers on all things copyright.

The 3rd edition was published early in 2007, partly due to the numerous changes in the law since the 2nd edition of 2004, some of the topics that have changed are listed below:

- * International copyright
- * Originality, in particular in new editions of old works
- * University staff, academics and students
- * Contractual assignments and licences, and software licences
- * 'Orphan' works
- * Exhibitions
- * Electronic signatures and declaration forms
- * Digital rights management systems
- * Magistrates' courts
- * Electoral registers
- * Databases and performers' and artists' rights

Tim Padfield does not claim to have legal training; however this does not detract from his obvious and comprehensive hands on experience into the intricacies of this subject. From the opening pages with its clear explanation of "What is Copyright?" through to the complexities of intellectual property rights, new initiates into the world of copyright will find this jargon-free text easy to understand and to digest.

The Appendix contains useful information such as charts outlining the duration of copyright, copyright legislation and worked examples. For those of you who need to know just that little bit more, Tim has provided an excellent Bibliography and an extensive list of legal documentation including legal cases.

Alison Thorne

Jill Fenton CiGs New Chair

Jill Fenton stepped into this prestigious role in July this year. She has been a long-standing member of CiG and a committee member since spring 2006.



Jill has over 10 years of professional business research experience, working in Research Management and Analyst positions at Deloitte & Touche LLP, Boston Consulting Group and Oliver Wyman. She is also the founder of Fenton Research Ltd, a London-based research company.

She also holds an Honours Degree in Information Management and is a member of the AIIP.

CiG website: <http://www.cityinformation.org.uk/>

Two new acquisitions by Emerald Group Pub. Ltd.

17 July 2007

Emerald Group Publishing Ltd announced its acquisition of two new titles:

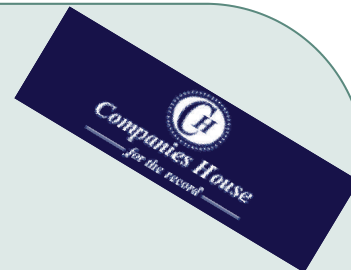
- * ***International Journal of Accounting and Information Management*** from Waverley Professional Services - The journal will be published in print and available online from 2008, two issues in 2007, the four issues annually thereafter.
- * ***Journal of Systems and Information Technology*** from Edith Cowan University - Two issues published in 2007 and then three issues annually thereafter.



The Welsh Encounter



CLSIG Companies House & Welsh Assembly Tour



12th October
Meet at 7Side Ltd Offices,
1st Floor, 14-18 City Road, Cardiff CF24 3DL

As a part of CLSIGs endeavour to embrace its members, we have arranged this trip to South Wales the land of the red dragon, daffodils, leeks and male voice choirs. CLSIG members who would like to visit Cardiff are welcome.

For those who need a 'valid' reason to excuse themselves from the workplace - it's an 'educational' event.....with lunch and a tour. The opportunity to network is thrown in for good measure.

The minibus will take you to Companies House for a one hour tour, followed by lunch and then a visit to the Welsh Assembly. There will be approximately half an hour to wander around Cardiff Bay, with a minibus tour past the Cardiff Castle and Civic Centre. Attendees will be delivered back to the station or to the town centre. The minibus, refreshments and lunch have all been kindly sponsored by 7side.

For those who have never been to Cardiff, it's a fantastic city, which has been vigorously regenerated over the last 10 years. The architecturally dynamic Welsh Assembly Debating Chamber the 'Y Senned' is a part of this area.

- * **Companies House - 11 am**
- * **Buffet lunch - 1 pm**
- * **Welsh Assembly visit - 3 pm**



Visit Cardiff's official website for more information:
<http://www.visitcardiff.com/>

The number of places are limited, so please book by the 31st September. Contact Daren Middleton:
Email: daren.middleton@7side.co.uk



ADLG Seminar

2007 ADLG Seminar “Library Information Service Survival Guide”

9:30am - 4pm. Thursday 27th September 2007
CILIP, London

Sessions:

Evolving your Library Service - Adapting and Surviving in a changing business world
(Chris Watson, Senior Librarian, Abbey Wood Electronic Library, Defence Equipment and Support, MOD)

'Measuring impact and proving your value'
(Peter Coyne (MOD), Margaret Kelly (DSTL), Celia Waters (DSTL))

Essential skills for 21st Century librarians - career and professional development
(Wendy Buckle, Cranfield University; guest lecturer - MSc in Library & Information Management, UWE; member CILIP Chartership Board)

Strategies from American defence libraries
(Kim Sherwin - winner of the 2006 English Speaking Union Travelling Librarian Award)

Redefining the Library for the 21st Century - The British Library Experience
(Neil Infield - Manager, Business & IP, British Library; Team leader of Best Team in an Academic & Public Sectors, International Information Awards 2006)

Strategic Library Service - Global Collaboration and Business Benefit
(Seema Rampersad, Librarian, PricewaterhouseCoopers Library)

Cost:

ADLG Members: £80 + VAT (£94) ADLG welcomes new members!

Non ADLG Members: £100 + VAT (£117.50)

Limited places - early booking strongly advised.

To book your place please detach the booking form and post it to:
Lynne Seddon, Defence Subject Leader, Defence College of Management and Technology,
Shrivenham, Swindon, Wiltshire, SN6 8LA. Email: L.seddon@cranfield.ac.uk



Library Information Service Survival Guide



I wish to reserve (number of places) for the above seminar.

I am / am not a member of ADLG (please delete as appropriate)

I enclose a cheque for £..... made out to ADLG OR please invoice me.

Name..... Organisation.....

Address.....

.....

Telephone..... Email.....

Bookings should be made by 5th September. Cancellations made after this date will incur the full fee. Further details will be sent on receipt of the booking form.

Courses & Events



AUKML/CLSIG Open Day 2007



**New to the profession?
Studying information?**

Association of UK
Media Librarians

Monday 12th November

AUKML (The Association of UK Media Librarians) and CLSIG (The Commercial, Legal and Scientific Information Group) invite graduate trainees, first jobbers and student librarians to their joint annual Open Day. Information Professionals from all parts of the workplace sector will speak about their working day and offer tips on finding jobs in their areas.

Charles Oppenheim of Loughborough University will talk about studying information and an information recruitment consultant from Sue Hill will advise on your information career. In addition tours will be running in the nearby New Wellcome Library and the British Library (provisionally booked).

Venue: Friends House, 173 Euston Road, London, NW1 2BJ

Time: 9.00 to 5.00 (lunch 12 - 1pm)

Cost: £15 including buffet lunch

Payment please by cheque and in advance, payable to: *The Association of UK Media Librarians*

To book contact:

Gertrud Erbach, Senior Editorial Services Manager, News International, 1 Virginia Street, London, E98 1ES

Email: gertrud.erbach@newsint.co.uk, **Tel:** 020 7782 6378

LIBRARY BUSINESS & IP CENTRE

British Library Business & IP Centre

A resource for innovators and entrepreneurs

The Business & IP Centre at the British Library in London, has business and IP information at their fingertips.

The Centre also runs events and workshops, many of which are free.

To find out more information:

Website: <http://www.bl.uk/bipc>
Tel: +44 (0)20 7412 7454,
Email: bipc@bl.uk

RFID in Libraries

*Putting RFID to work:
are you getting value for money?*



13 November 2007
QEII Conference Centre, London

Radio Frequency Identification enables the automatic identification of goods and assets and is being increasingly used by Information Managers and Professionals.

This is CILIP's third RFID conference, and its aim is to move the focus from RFID as a new concept to that of a maturing technology and identify how Information Managers and Professionals can benefit from it.

<http://www.cilip.org.uk/interests/rfid/rfid2007/index.html>

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Digital copyright

28 November 2007
London

This course is suitable for anyone who already have a good understanding of the basic principles of copyright law, but needs to know how to provide their users with access to digital information whilst staying within the law.

Course fee:

£325 + VAT (£381.86) includes buffet lunch and refreshments

TFPL Ltd, 2nd Floor, 160 Queen Victoria Street, London, EC4V 4BF.

Email: training.bookings@tfpl.com

Tel: +44 (0)20 7332 6000

Fax: +44 (0)870 333 7131



Internet Librarian International 2007

New Realities, Roles and Resources

8-9 October 2007
Cophorne Tara Hotel, London

Provides a stimulating forum for inquiring delegates and experienced speakers to explore the exciting range of issues and challenges that information professionals face today.

For further details and registration:
<http://www.internet-librarian.com/registration.shtml>

CLSIG News November 2007 copy deadline: 20th October 2007



a special interest group of



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