



CLSIG NEWS

Commercial, Legal & Scientific Information Group

September 2009 - Issue 15

Information Co-operation in Scotland

CILIP records show that CLSIG has approximately 80 members based in Scotland, and it has been some time since CLSIG News (2007) had any items which were specifically focused on the work going on in Scotland.

What I have noticed, when I have contacted various groups that there appears to be a strong bond between the professionals and the various groups working in Scotland. This newsletter has just a few examples of the networks available, e.g. the Grampian Information Group, TAFLIN, ELISA, and SLAINTE which incorporates the Scottish equivalent to CILIP - CILIPS. Amelia Davies of the Grampian

Information Group refers to the exciting new development, which will lead to even greater co-operation at a regional level across Scotland.

Maybe it's because of the geographical logistics of getting from A to B in Scotland, or it could be a case of good old Scottish common sense. Whatever it is the information professional groups based in Scotland see the importance of inter-professional co-operation and networking to the professional well-being.

It would still be interesting to hear from CLSIG members their views on being information professionals in Scotland.

*Alison Thorne
Editor*

Grampian Information Group

There is a lot happening in Scotland, one of the most important being that in September 2008 chairs of all regional co-operative groups in Scotland met to share information about current collaborative strategies and priorities.

The meeting established that there are many valuable initiatives and services delivered by the groups that would not otherwise be available and this was of great benefit to the profession and to members of the public.

One of the meetings main objectives was to put together a joint agenda to the governing bodies to express concerns and to ask for support in the very valuable work that local groups perform throughout Scotland.

One issue of concern for the groups was that of

future sustainability. While groups valued their autonomy, there was a general consensus that greater awareness of what others were doing and increased collaboration would be of benefit. Furthermore, it was felt that some reference to an overall national framework or agenda would be of considerable assistance in achieving support for the contribution that the groups make to Scotland's information environment.

At a second meeting to be held in early September 2009, It is hoped that there will be further development on initial discussions and, through the participation of a representative of SLIC, will help them address a number of contextual issues raised in their discussions.

Amelia Davies
Executive Support Officer
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HOLLYWOOD LIBRARIAN SCREENING



Missed this the first time round? Couldn't make the showing? Want a chance to see it again? We are looking into screening the legendary 'The Hollywood Librarian: a look at librarians through film', described as the first film that looks at the treatment of librarians in film and so much more. Let us know via events@clsig.org.uk if you would be interested in seeing the film and, depending on the response, we will see what we can do. All would be welcome, whatever the sector, non-members too. We are planning on having light refreshments and charging a modest fee to cover costs.

More details about the film: <http://www.hollywoodlibrarian.com/>

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People

The CLSIG CPD Seminar Web 2.0 - the truth behind the hype

Thursday 17 September,
Hammonds LLP, 7 Devonshire Square, London EC2M 4YH
Doors open 6pm, 6.30-8pm

What is Web 2.0 and what isn't it?

[Web 2.0] is an "architecture of participation" -- a constellation made up of links between web applications that rival desktop applications, the blog publishing revolution and self-service advertising. This architecture is based on social software where users generate content, rather than simply consume it, and on open programming interfaces that let developers add to a web service or get at data. It is an arena where the web rather than the desktop is the dominant platform, and organization appears spontaneously through the actions of the group, for example, in the creation of folksonomies created through tagging." Wired magazine, 2005

"The promoters of Web 2.0 venerate the amateur and distrust the professional. We see it in their unalloyed praise of Wikipedia, and we see it in their worship of open-source software and myriad other examples of democratic creativity. Perhaps nowhere, though, is their love of amateurism so apparent as in their promotion of blogging as an alternative to what they call 'the mainstream media.'" Nicholas Carr on his blog Rough Type, 2005

So who is right? In this seminar **Karen Blakeman**, Independent Information Trainer and Consultant at RBA Information Services, and **Phil Duffy**, Information Services Manager at Hammonds LLP will debate the pros and cons of using web 2.0 tools and technologies.

There will be a networking reception after the event.

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Views and opinions expressed in CLSIG News are not necessarily endorsed by the Editor, the Committee or the Group.

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BOOKING DETAILS

All seminars are £10 for CLSIG members, £15 for non-members and half-price for the unemployed.

Cheques should be made payable to CLSIG and sent to Joanna Hudson, Senior Information Officer, Hammonds LLP, 7 Devonshire Square, London EC2M 4YH. Please note that refunds are only available up to a week before the event.

Look out for our next seminar on **marketing**; details will soon be on our website. *If you would you like to host this event, or write up an CLSIG event, you will get a free place to a CLSIG event of your choice. To book or for more information please email: events@clsig.org.uk*

Somebody Please Help!

So this is what our American cousins do at a conference.

"Librarians - the stereotype would have you believe that they're mild-mannered, helpful and quiet souls, whose greatest excitement in life comes from the simple pleasures of neatly restacked shelves and elegantly classified information.

But what do they get up to behind closed doors when the reading public has gone home?"

Metro: <http://theridiculant.metro.co.uk/2009/07/dancing-valkyrie-librarians.html>



CLSIG News is published 6 times a year: January, March, May, July, September, November

Tayside and Fife Library and Information Network (TAFLIN)



TAFLIN's origins date from a meeting which was called in 1988 by the then Director of Library Services of Angus Council, Gavin Drummond. He invited Chief Librarians in the area to discuss ways of collaborating to develop a Library and Information Plan (LIP) for Tayside. As a result, the Tayside Chief Librarians' Group was formed, comprising chief librarians from the area's further and higher education institutions and public library services, plus representatives from school and specialist libraries. Tayside comprised the separate areas of Angus, Dundee City, and Perth and Kinross. Fife was included in the group in the mid 1990's, at which point the group was renamed TAFLIN.

The major organisations involved in TAFLIN are the local authorities (including schools) of Angus, Dundee, Fife and Perth and Kinross, the Universities of Abertay, Dundee and St Andrews and all six FE colleges in the area - Adam Smith (formerly Glenrothes and Kirkcaldy Colleges), Angus, Dundee, Elmwood, Carnegie and Perth.

The LIP was published in 1992, closely followed by a Directory of Services, but as TAFLIN evolved, it became clear that it would be an ideal platform for providing cross-sectoral training for library staff. To pursue this aim, a training co-ordinator was appointed to organise the programme on a yearly basis. Much of the success of this initiative is due to Mary Lakie, who was the training co-ordinator from 1999 until her retirement in 2004. On Mary's retirement, I took over the job of training co-ordinator.

The training programme runs from January to May

each year. On average, nine to twelve topics are pursued for the following year's programme, which are aimed at a range of target participants such as frontline staff, supervisors or senior management staff. Topics are often tied in to current initiatives and new developments (particularly in the area of ICT) which have an impact on training needs, such as the introduction of the People's Network. Some of the topics over the years have included internet search skills, copyright issues, frontline communication, teaching skills, ICT troubleshooting, digitisation, customer service, supervisory skills and equality and diversity issues.

Tutors for the courses are often sourced from staff from the various member organisations. In this way, the TAFLIN courses can be offered at very competitive prices compared to standard commercial rates. Priority is given to staff from the member organisations, but others are very welcome to attend when spaces permit.

The success of the TAFLIN training programme is evidenced by the fact that it has been running now for 10 years and is backed up by the very positive evaluations received from staff who have attended the various training courses. Feedback also indicates that the cross-sectoral aspect of the training courses is of particular appeal and benefit to the participants. It presents a marvellous opportunity for exchange of ideas and discussion of practice in the various organisations involved.

Frances Scott
TAFLIN Training Co-ordinator
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SLAINTE <http://www.slainte.org.uk/>



SLAINTE is an online service for library and information professionals in Scotland. It combines the work of the Scottish Library and Information Council (SLIC) and the Chartered Institute of Library and Information Professionals in Scotland (CILIPS).

CILIPS Special Interest Groups

- Career Development Group
- Cataloguing & Indexing Group
- Community Services Group
- Information Services Group
- Multimedia, Information & Technology Group
- Local Studies Group
- School Libraries Group

CILIPS Branches

Central, East, North and North East

As well as working closely with CILIPS, SLIC is the advisory body for Scottish ministers on library and information matters. Sharing staffing and accommodation as well as co-operating on many joint projects.

The CILIPS Annual Conference 2009 took place 1-3 June, and its theme was "*Inspiring Excellence: yourself, your service, our future*".

Information Scotland is the journal of CILIPS, which is published six times a year. The [online version](#).

ELISA A regional co-operative libraries network



Edinburgh Libraries & Information Services Agency (ELISA) is a co-operative network of Edinburgh-based library and information services. It is one of five such regional co-operative groups in Scotland. There are about 130 library and information services in Edinburgh, covering all sectors, and because Edinburgh is a capital city, many have a national or international remit. About 50 services are actively involved in the network and whilst most of these have a public facing aspect to their work, there are professional libraries that find involvement with the network beneficial for career and professional development. For example, the Institute of Chartered Accountants in Scotland, the Royal Institute of Chartered Surveyors, the Faculty of Advocates, and Edinburgh Architectural Association all have librarians and information professionals who have been involved in ELISA.



The purpose of ELISA is to support library and information services in co-operative ventures that aim to bring practical benefits to services and users on the ground. The emphasis is on practical localised help. For example, services are always looking at ways to promote their resources; ELISA has organised a number of Library Fairs for the public. Access to these resources is always important and the Edinburgh Libraries Passport has been a successful way of opening up access for a niche audience. The Passport scheme is currently being extended to 16-18 year olds through the school libraries.

Staff development is an area where a regional

network such as ELISA can really benefit services. ELISA holds an annual Open Forum which provides excellent opportunities for networking. This year's Forum was fully booked with about 60 participants representing about 37 different services from all sectors. ELISA also organises a programme of visits to 5 or 6 libraries a year. This programme proves very popular and has run for over ten years. Collaboration has also proved useful for ad hoc training events, where one organisation might offer to share costs of a speaker and venue with other services, to mutual benefit; this has proven very successful in these financially straitened times. In Edinburgh, we have a fantastic cohort of top professionals and chartered candidates can benefit from this. To complement initiatives from CILIP in Scotland, ELISA organises informal workshops that can offer support to candidates who might otherwise find it difficult to meet fellow candidates and to discuss questions; these events are organised in partnership with CILIPS East Branch.

For an organisation that is powered chiefly by volunteer time, a lot is being achieved. The work is driven by three Working Groups who focus on particular remits; namely, Staff Development & Training, Access, and Web/e-Content.

These Groups are guided by the ELISA Full Committee with its executive arm, the ELISA Business Committee. From 2005 until December this year, the ELISA members have funded a Development Officer post through subscription. This dedicated time has helped to support developments so that they have achieved their own momentum. ELISA will now move on in a sustainable way, exploiting the new communication technologies to keep the network alive, and focussing on aspects of their work that has been proven to work well.

Wendy Ball
ELISA

<http://www.edinburghlibrariesagency.info/>

Conference Discount for CLSIG Members Internet Librarian International 15 & 16 October 2009, London

ebooks, Google book search, mobile devices, computer gaming, blogs, microblogs and social networks, and social search all feature at next month's Internet Librarian International programme, helping libraries to respond aggressively to a climate where library viability is challenged, and versatility is key.

Two controversial keynote speakers headline this year's event. Technology activist, author and journalist **Cory Doctorow** provides insights into

privacy rights and access and Cambridge Professor **Peter Murray-Rust** presents provocative views on the future for libraries.

Also in this year's Programme: **digital libraries, innovative projects, eCollections, eContent, Information Literacy, next gen, collaboration and community, information discovery and search**, plus networking activities, Sponsor Showcase, and user-generated sessions.

There is a 20% discount to CLSIG members on the full conference fee. To access this discount, enter CILIPIL09 priority code at the registration page: www.internet-librarian.com



ONLINE INFORMATION 2009 CONFERENCE

KEYNOTES EMERGING TRENDS FOR 2010 PRESS RELEASE

Online Information 2009 Conference is taking the unprecedented step of featuring three opening keynote sessions dedicated to each of the conference tracks taking place on **Tuesday 1 to Thursday 3 December at Olympia, Conference Centre London, UK**. Each track will be keynoted by speakers at the leading edge of their industry.

The tone of the conference will be set during the opening keynote by **Dame Wendy Hall and Professor Nigel Shadbolt**, both thought leaders of the Semantic Web movement. The second day will be keynoted by a man renowned internationally for his understanding of information science, **Blaise Cronin**, Editor-in-Chief, *Journal of the American Society for Information Science and Technology* and on the last day social media expert **Charlene Li**, Co-author of 'Groundswell - Winning in a World Transformed by Social Technologies' will explore how organisations need to transform themselves to harness the ever changing social web. All of these opening keynote sessions will give an exclusive insight into the three strong conference programme tracks set to showcase innovation and signpost emerging trends for 2010 - on an international platform.

'**Information + Conversation = Collaboration + Innovation**' is the common theme of the 2009 event and the three diverse tracks with dedicated keynotes will deliver vital and thought provoking sessions. On Day 1 Dame Wendy Hall, Professor of Computer Science and Professor Nigel Shadbolt, Professor of Artificial Intelligence (AI) and Deputy Head (Research) School of Electronics and Computer Science, who are both based at the University of Southampton, UK, will be introducing the first track - **The Semantic Web Revolution - Unleashing the world's most valuable information**. These leaders of the Semantic Web revolution will be showcasing the latest thinking, explaining what's happening and describing real world applications operating across academia, business and government today. The highly intriguing opening keynote looking into the notion of an information profession by Blaise Cronin entitled *E Pluribus Unum?: The Paradox of Postmodern Profession* will introduce the second track - **Information Professionals Delivering and Demonstrating Value** on Day 2.

The final day will see an opening keynote session from Charlene Li, an influential thought leader and guide on emerging technologies. Charlene has been named one of the most influential women in Technology by Fast Company magazine and she will explore the impact of social media on organisations, examining how the adoption of social media by customers and workers is pushing organisations to re-examine how they engage with these audiences. Charlene heads up our third track that looks at: **the Social Web - transforming the workplace**.

Challenging the boundaries of the industry right up to the final hours of this year's conference, Online Information's closing keynote panel will take a look at how cloud computing is driving the evolution of the web. Moderated by Stephen Arnold, President of Arnold Information Technologies, the panellists include - Charlie Hull, Lemur Consulting, UK and Nicolas Maquaire, President and CEO, EntropySoft, France.

Adrian Dale, Online Information Conference Chairman says, "Yes the recession has hit hard across many sectors. And of course belts have been tightened. But nothing seems to stem the tide of innovation in our industry. If anything, the economic climate has fuelled even greater innovation and allowed companies to be even more radical in the way they use the information tools and platforms now available. If there is one conference to round off 2009 and prepare you for the information challenges of 2010 - Online Information 2009 is it!"

The Online Information conference regularly attracts in excess of 800 delegates from over 40 countries. The conference format is extremely flexible so each delegate can tailor their own personal experience of the event. The topics from the three different tracks can be individually mixed and matched, there are in-depth pre-conference workshops and a dedicated conference social network to facilitate meetings with industry peers from across the globe. Delegates also receive automatic free entry to the Online Information and IMS 2009 exhibitions which run alongside the conference.

For more information on how to book your place at Online Information 2009, or to view the conference programme (in full from September 2009), please visit: www.online-information.co.uk/conference , twitter tag: #online09



Association of Law Librarians in Central England

*ACCESS TO COST-EFFECTIVE ON-LINE COMPANY INFORMATION TO SUPPORT RESEARCH,
BUSINESS DEVELOPMENT AND MARKETING
- AN ALLICE WORKSHOP*

**WEDNESDAY 4 NOVEMBER 2009
1.00 p.m. - 4.30 p.m.**

NTI Birmingham, 15 Bartholomew Row, Birmingham, B5 5JU

With the rising costs of 'subscription' databases, it is critical that information specialists maximise their awareness of free and low-cost sources of on-line company, market and business data to assist them in traditional areas of research and developing business development and marketing activities. This half-day workshop, run by Terry Kendrick at the NTI facility near Millennium Point, will provide delegates with a hands-on opportunity to explore these new sources of information

In 2008 NTI Birmingham was chosen out of 70 other venues across the UK as Institute of IT Training Learning Facilities of the Year, judging criteria included the flexibility of the training space, effectiveness of IT support and the customer experience.

The workshop leader will be Terry Kendrick, a self employed marketing and information consultant. Since 1984 Terry has undertaken projects for over 50 major companies in 16 different countries.

Course fee (including refreshments) is:

£85.00 for ALLICE members
£100.00 non-ALLICE members

Please contact Phil Uttley on 0121 222 3487 with any queries. (phil.uttley@hammonds.com)

Please complete the following:

Full name: _____

Address: _____

Telephone: _____

Email address: _____

ALLICE Member: YES/NO

**Send the completed application form to:
Phil Uttley, Information Centre, Rutland House, 148 Edmund Street, BIRMINGHAM, B3 2JR**

Please do not enclose the course fee. Numbers are limited and you will be invoiced on being allocated a place.

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Making 'Search' Work

The City Suite, Thistle City Hotel, Barbican,
London EC1V 8DS

Tuesday 10 November 2009, 9.30-16.30

Many organisations are finding that the search application on their web site and intranet, or even a more comprehensive enterprise search, is not providing the expected benefits. Finding a solution is not easy task.

This workshop is to help delegates analyse the nature of the problem that they are facing, and then to provide a range of solutions.

The main sections of the workshop will be:

- ... Diagnosing search problems
- ... Understanding why and how people search
- ... The impact of content quality on search performance
- ... Google and SharePoint as search solutions
- ... Overview of commercial and open-source search engines
- ... Upgrade or replace - the options and issues
- ... Staffing the search team
- ... Developing a strategic plan for search

For more details to go the UKeiG Website:
<http://www.ukieg.org.uk/training/2009/November/Search.html>



Internet Librarian International 2009 Novotel London West, London, UK

15 & 16 October 2009
Workshops 14 October



<http://www.internet-librarian.com/2009/>



Managing Information Security, Data, Social Networking Risks & Knowledge Capability

18th SEPTEMBER - SEMINAR

09:30-16:45 @ CILIP, London

An exciting all-day seminar, non-members are welcome.

For more details see the ADLG website:
<http://www.cilip.org.uk/specialinterestgroups/bysubject/adlg/activities>

CLSIG News November copy deadline: 19th October 2009



a special interest group of



Chartered Institute of
Library and Information
Professionals