



No - its not the '60s & '70s nostalgia issue

This issue of ICLG News is concerned with how we intend to face the realities of ICLG & CILIP survival.

ICLG

Your ICLG Committee has devised a three-pronged strategy, with the aim of not just surviving, but at expanding our membership and services to members. The first thing we propose is to change the name of the Group to something which more accurately reflects the breadth of our membership: our proposal, which will be put to the vote at the AGM, is to become the 'Commercial, Legal & Scientific Information Group - CLSIG'. We believe it will have more appeal to current & potential members, as well as to our sponsors.

Secondly we are proposing an additional membership 'tier' which will offer to **all** our members the opportunity to receive discounted information services through their enhanced ICLG (or CLSIG!) membership.

Our third change of direction concerns meetings. Our aim for the future is to continue to exhibit at important information events (Online and LiS), and to involve the Group in fewer, but more significant, meetings in co-operation with other information Groups, Associations and organisations. To date we are planning a joint meeting with another Group and possibly a Branch to be held outside London, a business & commercial information day in Cardiff, and a joint international

conference in March 2008 with EUSIDIC - the European Association of Information Services.

CILIP

Although some cataclysmic changes have taken place at CILIP, it is surprising how few members are aware of them. Did you know that capitation - the payment received by Groups and Branches based on CILIP members opting to join - has been cut by 50%? ICLG only receives approximately £2 per annum per member, so there have had to be cuts in our services, and combined with the rise in postal charges for A4-size mail it is no longer realistic to send printed newsletters.

Some smaller Groups may no longer be viable at all. Branch membership - hitherto automatic depending on where you live - has become an **opt-in** choice? It is intended that at signing up or renewal, members will be offered a choice of 2 "free" memberships: either a Branch (of your choice) + a Group, or 2 Groups and **no** Branch. Anything else will cost you £10 per Group or Branch to join. The effect of this on some Branches will be catastrophic: what does a Branch with too few members do? Merge with another? Leave part of the country unrepresented? This policy - if nothing else - will kill our representative body, so perhaps the best - or only - hope for CILIP's survival lies in the all-new fit-for-purpose Council who will meet for the first time in January 2008. In the



meantime, your Branch needs your support. **"Use them or lose them" has never been more true.**

Oriole Newgass

Please note
When you receive your printed copy of ICLG News in the post you should have received an e-mail to say this issue No. 160 has been published on the website. If you did **NOT** receive an e-mail, it means we do **NOT** have your correct e-mail address. And as this will be the last mailed edition, it's the last you'll hear from us! So please send your e-mail address to the Membership Secretary Bert Washington at bertw@ecoanimalhealth.com - **NOW!!**

In this issue

People	2	Book Review	4
CILIP Governance Matters	2	Sue Hill on Professionalism	5
ICLG AGM	3	Forthcoming Events	7
India Fol Report	4	Contacts & Notices	8

People

Outsourcing Clash

In the next newsletter we will be taking a close look at this.

How do we deal with this now 'common' problem?

"Should it stay or should it go now?

If it goes there will be trouble

If it stays it will be double!!"

Karen Blakeman of CILIP + UKeIG



In a future issue we are planning a look at Karen Blakeman's exceptional career in information, business and professional service

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ICLG to lose a treasured Hon. Officer

Gertrud Erbach, ICLG's Hon. Treasurer since 2000 is stepping down due to pressure of work. She has done sterling work for the Group and we will miss her unfailing expertise and efficiency in keeping our affairs afloat.

Gertrud has been working in the newspaper industry since 1988, first at *The Independent*, and now currently with News International, as their Senior Editorial Services Manager. She is responsible for the Information & Picture Services departments, as well as the Archives & Record Office. In her professional role Gertrud has been an active member of the Association of UK Media Librarians (AUKML) since its inception in 1986. Gertrud's expertise and experience will be sorely missed, and the ICLG committee sends her our sincere thanks for the past, and our warmest wishes for the future.

MBE for Diana Edmonds



Diana Edmonds, Head of Haringey Libraries, Archives and Museum Service was awarded the MBE in this year's New Year's Honours List. Diana has been honoured for "services to Local Government in North London" - in particular the dramatic turnaround of visitor and issue numbers in the Borough's library services. Many members will have known Diana through Instant Library, the hugely successful information recruitment & consulting firm she founded and led for many years, before its sale to the Tribal Group. No doubt the formidable business expertise she built up then assisted her in this her latest venture. ICLG's congratulations to Diana on this well-merited honour.

CILIP GOVERNANCE MATTERS

Governance Implementation Group [GIG] Timeline - from CILIP's website

24 January: first meeting of GIG
12 February: draft Byelaws written by CILIP lawyers

19 February: GIG meets to consider draft Byelaws

13 March: GIG meets to finalise Byelaws with CILIP lawyers; draft Byelaws ready for Council

04 April: Council meeting

16 April: GIG meets to sign off draft Byelaws

30 April: draft Byelaws (& Royal Charter "tidy up") to Privy Council

16 July: Council meeting

Mid-August: approval in principle from Privy Council

August/September: documentation prepared for CILIP AGM

18 October: AGM

October/November: Privy Council to confirm approvals

October - December: election process for new Council

12 December: Council (last meeting under old governance rules)

01 January 2008: Effective date for new governance arrangements...

.. and then the Big Bang!!

Week commencing
07 January 2008:

NEW COUNCIL MEETS FOR THE FIRST TIME



ICLG AGM 2007

**Wednesday 25 April 2007 at 18.30 pm
by kind permission of Macfarlanes
10 Norwich Street, London EC4A 1BD**

In addition to the usual AGM business two motions will be put to the vote this year.

Motion A: You will be asked to vote that the Industrial & Commercial Libraries Group shall in future be known as the **Commercial, Legal & Scientific Libraries Group (CLSIG)**.

Motion B: You will be invited to vote to raise the annual independent membership subscription be raised from its present £25 to £35. This will enable the Group to offer **all members** the option of taking out this additional subscription, which will entitle them to subscribe at discounted rates to a number of valuable information services.

Both proposals are aimed at enhancing the value of our Group. The name change will reflect more accurately the interests of our membership, and will, we believe assist our sponsorship efforts for expanded Group activities. The additional subscription will enable us to provide value-added membership to all who would like this.

Only members present at the AGM may vote on these motions, though if you are unable to attend but still wish to vote, a proxy vote may be cast by someone else attending, provided the correct paperwork is shown. Proxy forms will be available on our website before the AGM. Attendance at the AGM as always is entirely free. Pre-booking is **essential** for this meeting - see the form on our website.

Drinks & canapés will be served by courtesy of our generous sponsors

SWETS

We have never had a more important AGM - be there!

Can We Fix It?



Following the AGM we are delighted to welcome our distinguished speaker, Professor Derek Law of the University of Strathclyde, information guru, Renaissance man and polymath *extraordinaire*, and holder of more gongs & honours than we have space to list. Until recently Chair of CILIP's Governance Review Taskforce, Derek - better qualified than anyone to answer this question, will review the current and future prospects for our Institute - and ourselves.

Derek writes, and travels the world to speak, on the development of digital libraries, the role of information in e-learning, digital information systems and many other areas of information science. Besides all these he has a subsidiary interest in naval history - and in some of the more arcane nooks & crannies of the English language as understood in Scotland.

Come for the AGM - stay for an exceptional speaker!

Information is Power?

Right to Information Law in India is empowering people as never before

Life in Sunder Nagri, northeast Delhi, is a daily struggle for most people who are so poor they find it hard to feed their families. For the last 20 years the inhabitants have been ignored by government officials when asking for basic services such as sewers, passports, birth certificates and ration cards. Unless you are willing to hand over your very hard earned Rupees to a corrupt official as a bribe, locals say that you stand almost no chance of getting what you need.

A local businessman who heard about the new Right to Information (RTI) law decided to take action. For years locals had been promised an adequate sewer system but Noshe discovered that there were no Government plans to do this. Knowing this, he convinced the Delhi Chief Minister to schedule in the work and budget and the sewers have now already started to be built.

"This place used to be really dirty. There were lots of mosquitoes and many people caught disease. Now things are quite different," Noshe Ali said.

This fundamental shift of power to the people of India has led to many stories like this, such as the mother who couldn't obtain

the birth certificates of her two children unless she was willing to pay an 800 Rupee bribe to her local official. When she invoked the RTI law, the Government avoided answering her difficult questions and within days, issued the certificates to her instead.



There is still widespread corruption and there remains a huge lack of awareness of the powers this law can have, but activists are working hard to change that. They are also working to quash any attempts from the Indian Government to reduce the effect that the RTI can have. Most recently, a request from the Government to stop disclosing 'margin notes' within documents has been denied after the angry response from the people of India nationwide.

It's amazing what the equivalent of a Freedom of Information Act can have on such communities, and we as Information Professionals should always remember the life changing influence the possession of information can have.

Full article details below:

Dummet, M. (2006) Information law lifts Indian poor. *BBC News Online*. Available from: http://news.bbc.co.uk/go/pr/fr/-/1/hi/world/south_asia/6124898.stm

Paula Murdoch

Book Review

Negotiating Licences for Digital Resources

Fiona Durrant

Facet Publishing, 2006.

ISBN 978-1-85604-586-5

£39.95, CILIP members: £31.96



This practical book is a must-have for information professionals who want to get the best deal when negotiating online services and subscriptions. The author's aim is for the reader to feel confident with the whole negotiation process and to be satisfied with the outcome. Experienced negotiators will become more aware of what they know and will learn how to "use their knowledge to involve and develop the skills of other people".

The processes outlined in this book can be applied to a wide range of electronic products, ranging from e-journals to multi-modular databases. There are practical tips and guidance on what to focus on during the course of the negotiation and, most important, what preparation is needed to ensure that you gather the necessary information for the best possible outcome.

The text guides you logically through the stages of negotiation, from initially assessing your organization's needs to making the contract more understandable.

It offers sound advice on the skills and techniques of negotiation, in both written and face-to-face scenarios.

Key areas covered include:

- ◆ Understanding your organization's needs
- ◆ What type of agreement to choose
- ◆ Usability and value
- ◆ Preparation for negotiation
- ◆ The contract
- ◆ Disseminating negotiation outcome
- ◆ Communication skills
- ◆ Staff development
- ◆ The negotiation timeline

I personally found this resource to be very helpful, as I'm currently negotiating an electronic contract. Further bonus features include additional sources of information, negotiation timeline and FAQs.

Professionalism Seminar

Sue Hill 'The Professional'



Sue Hill is the Managing Director of Sue Hill Recruitment. At the Online Exhibition back in November 2006, Sue Hill gave an excellent talk on "Professionalism" in which she explored the broad themes of CPD, the general view of Professionalism, Identifying Skills and Creating an Action Plan for your future career.

Continuing Professional Development

Sue began her talk by reminding everyone of the necessity to remain in touch with issues relevant to their job and profession, to be open to new ideas and to maintain personal growth. IPs need to continually broaden their knowledge and understanding of their role within their organisation. It is also essential to continue to develop existing skills and to consider how to acquire new ones.

Sue encouraged her listeners to look for innovative ways to gain training and knowledge and to think outside of limitations. Lack of employer support e.g. in allowing time off to attend training and in finances, she encouraged attendance at free evening events organised by special interest groups for Library and Information Professionals (IPs), and utilising free internet learning resources to develop new skills. Sue emphasised however, that in order to gain support from your organisation it is essential to actively promote yourself as a professional and to demonstrate what your needs are in terms of professional development.

As IPs it is essential for us to prove our worth to our respective organisations and to demonstrate our credentials. A Doctor or a Lawyer needs certificates to practice, and we should actively promote our qualifications and achievements.

What is Professionalism?

Sue conducted a "Vox Pop" among the participants to see what their definitions of professionalism were, and concluded that most people were confused by the term professionalism and what it meant to them as professionals. The main answers given were:

- Integrity
- Keeping up with developments
- Respect/Pride in what you do
- Meeting Customer needs
- Good service
- Expertise in your field

To illustrate her point, she drew on comparisons

with restaurant service – "Do you remember the excellent meal or the bad service you got with it?" A restaurant review with negative comments would damage your reputation. It is therefore vital as an IP to do the best that you can do, and to feel good about it. Going beyond your job description and looking around at other areas you could excel in, will help to promote your value to your organisation. Learn to manage expectations, and to "say what you do and do what you say!" Performing to standards and meeting objectives and deadlines set is another important attribute of professionalism.

In promoting professionalism within your workplace it is important to share knowledge with co-workers and where possible, to act as a mentor in assisting others in their professional development. Sue listed the following as enemies of professionalism: Laziness, Haste, Complacency and Arrogance.

Skills

Sue advised looking in detail at your job related skills and to identify and develop the practical skills needed for your job and then to focus on soft transferable skills - hidden talents often act as a bridge between one career role and another. You can develop additional skills from group and committee work e.g. learning how to run a committee or chair a meeting. Keep a skills portfolio as evidence of your professional development.

Knowing what value particular skills have in the market place and a sense of "What's Hot and what's not!" is essential. The skills we hold must be of value to employers. Be aware of who is currently employing IPs and what their requirements are, and being aware of the politics and issues within your own organisation will help in future planning and ensure that you continue to have a vital role.

Knowing what motivates you and what you enjoy doing will help you decide what you wish to achieve in your careers and identify the skills needed to get there.

Getting it Right

In conclusion, Sue asked participants to consider what the visible signs are, of a professional and successful career, but also to consider the costs of failure, if we don't get it right will there be a future demand for IPs?

In order to ensure that there is we need to create an action plan – don't just go with the flow, promote ideas of professionalism and raise standards among colleagues, and finally, develop integrity that leads to respect and trust.

Kim Mclachlan

Library & Information Show 2007

www.lishow.co.uk

Where the Library + information Community Comes Together



Library + information Show
18th + 19th April 2007
NEC, Birmingham



18th + 19th April 2007. NEC, Birmingham

PUBLIC

Public library staff and local authority personnel responsible for library services

SCHOOL

Head teachers, librarians & teachers responsible for the school library

ACADEMIC

Library and learning resource managers from further and higher education

WORKPLACE

Information professionals and knowledge workers from government, health, legal, industrial and commercial sectors

- Meet over 125 exhibitors showcasing the latest products, services and solutions for libraries and information centres
- Don't miss the much anticipated **CILIP Libraries Change Lives Awards** presentation
- Join us for the **1 day Library 2.0 Forum**

- Learn from independent experts and practitioners in a **wide ranging programme of free seminars**
- Hear from leading authors talking about their latest books
- Meet up with **old colleagues** in the Reunion Bar
- Visit the **'Knowledge Management Network'** stand to network with peers from leading workplace associations
- Plan your latest acquisitions at the **'Independent Publishers Village'**
- Discuss your next career move with recruitment experts at the **'Careers Clinic'**

Event Sponsor:



Seminar Sponsor:



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Register now for free fast track entry www.lishow.co.uk



Come & see us on Stand 100 : the Knowledge Management Network

Forthcoming Events

Library + information Show 2007

Libraries are under increased pressure to understand, anticipate and respond to the needs of their users and this means that it is more vital than ever for the library and information professional to keep up to date with the fast pace of change in the library world. Now in its 18th year, LiS helps you do just that. This unique show offers something for everyone who works in the library and information profession. With over 125 exhibitors displaying their products and services, a programme of free educational seminars and a 1 day Library 2.0 forum covering the latest issues, this is an event you just cannot afford to miss!

For full details and free fast track entry visit www.lishow.co.uk



with



Association of UK
Media Librarians

Come & see us on Stand 100 : the Knowledge Management Network

... if you're not in Birmingham there is an alternative:

London Book Fair

Earls Court, London 16-18 April 2007

The London Book Fair is the world's leading spring publishing event for the trading of rights, bookselling and book production services and brings together over 23,000 librarians, authors, booksellers, agents, scouts, editors, publishers and wholesalers from over 115 countries over its three-day duration. The seminar programme is now available and will include a number of sessions for librarians and

information professionals such as a seminar on web accessibility and a session where The Reading Agency will highlight the positive work libraries have done to

encourage children and young adults to read.

To view the programme or to find out more

about the London Book Fair, go to:

www.londonbookfair.co.uk, and to register as a

visitor www.londonbookfair.co.uk/facet



1, 2 and 3 May 2007 at
Macdonald Bath Spa Hotel
www.perfectinfo.com

PI Conference 2007 - *Staying Relevant in a
Constantly Evolving Environment - What's next
for the Information Professional?*



Umbrella 2007

Catalysts for
Change
- making a difference

Presented by
cilip

28 - 30 June 2007 - De Havilland Campus, University of Hertfordshire

Contact us

ICLG has three speakers confirmed for Umbrella 2007

- ◆ **Ann Hemming** on e-learning
- ◆ **Victoria Jannetta** on Managing Change
- ◆ **Angela Abell** on Managing Digital Information

www.umbrella2007.org.uk

Do we have your email address? Without it we can't notify you of any more forthcoming events!

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Competition Result



The winning caption is:
They weren't sure whether to accept his invite to go clubbing
Congratulations to:
Cathy Connor, LexisNexis

The Property Information Managers Conference

The St Brides Foundation, Bride Lane, Fleet Street, London EC4Y 8EQ

Tuesday 3rd April, 9.30-5.00



Presentations will include: How to understand Company Accounts, Copyright and the Gower Report, Yields made Easy, Blogs. With workshops on information audits and competitive intelligence.

Cost: PIMS Full members - Free, PIMS Associate members - £35 (other professionals within the member organisation), Non members - £70

**Contact: Ian Heritage, Information Manager, Gerald Eve,
7 Vere Street, London W1G 0JB. Tel 020 7333 6349**

Email: iheritage@geraldeve.com Website: <http://www.pimsoc.org.uk/>

FreePint®

FreePint recently published a particularly interesting feature -

"2001 to 2006: Five Years of Information Architecture"

(www.freepint.com/issues/211206 if you missed it)

The Editorial Team of *ICLG News* would be very interested to hear members' views and comments on this fascinating subject. Do let us know what you think.

MEMBERSHIP

I just hate to keep banging on about this. But the ICLG really needs to know who its members are! If you are not receiving the Newsletter by email please contact Bert Washington the Membership Secretary - see e-mail address above - Thanks!



a special interest group of



Chartered Institute of Library and Information Professionals