

Agenda

Introductions

Project overview– www.cilip.co.uk

Workshop objectives – to determine what CILIP group and branch members and their audience want from the group website

How many members does your group have?

What kind of an audience looks at the group website?

How many hits does it get?

What makes a successful community

Requirements gathering

Ideas suggested:

- Having a password-protected section on the site for members only
- Discussion areas for members
- Online booking for events option using auto-fill facility
- People directory
- Content management/editing facilities – so that webmaster could manage and edit content independently of CILIP
- Search engine facility
- Online training packages
- New look design of site to reflect distinct identity of group
- Access to CILIP membership data

Workflow/responsibilities

Sitemap construction