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Guest Editorial

It is our pleasure to welcome you to the September 2010 edition of the HLG newsletter. It was also our pleasure and privilege to welcome many of you to the 2010 HLG Conference at The Lowry a few weeks ago. As the conference organisers, we were overwhelmed by the help and assistance we received, so a big thank you to everyone who attended, spoke, volunteered and advised.

We really enjoyed organising the event, although it is a strange feeling when you see 15 months of planning go by in a 2 day period which actually seems like 15 minutes. But it is great when you get to see the presentations, which we have known from titles and abstracts for so long, come to life at the event.

We also enjoyed attending the conference and we hope that you did too. While, as we write, the evaluation forms are still being analysed, those who have been in contact with us seemed to find the conference enjoyable and useful. The sessions that we were able to attend certainly were interesting and it is a shame that it is not possible to attend all the presentations.

Another enjoyable and useful part of attending conferences is meeting new people and catching up with friends. Hopefully those of you who were able to attend the conference, especially those relatively new to health libraries, were able to make some good contacts which will stand you in good stead for your work and throughout your career.

We would encourage you to write a report about your experiences and thoughts on the conference and to submit them to the HLG newsletter as we'd love to read about your perspective on the conference and how it has helped your work. We would also encourage those of you who presented at the conference to consider writing your presentations up as an article for publication in the peer reviewed Health Information and Libraries Journal.

But coming back to the present, we hope that you enjoy this issue of the HLG newsletter.

Pip Divall & Stuart Glover
Conference Director & Programme Lead, HLG 2010

Please make sure you have registered your email address with Cilip via the website otherwise you could be missing out on important HLG announcements.

It is not enough to have given your email address when renewing your Cilip subscription. You need to register via the Cilip website: <http://www.cilip.org.uk/aboutcilip/welcome>

Group news

Health Information and Libraries Journal

Virtual Issue of HILJ

An online only *virtual issue* of *HILJ* has been published to reflect with the 2010 biennial Health Libraries Group conference theme of *Keeping Information Centre Stage Amid Changing Scenery*. Celebrating the contribution of health information in informing healthcare library and information provision, the virtual issue includes a series of eleven key papers published in the journal over the last two years and mirrors the usual format of a journal issue. This includes a review article, original articles and regular features on Learning and Teaching in Action, Using Evidence in Practice and International Perspectives and Initiatives. The virtual issue can be accessed *free of charge* at <http://www.wiley.com/bw/vi.asp?ref=1471-1834&site=1>

HILJ Twitter

Tweets on HILJ news and announcements are now available from the HILJ Editor's twitter account at <http://twitter.com/mariajgrant>

Writing for Publication

For a copy of the slides from the *Writing for Publication* workshop - hosted by Maria Grant, HILJ Editor and Andrew Booth, HILJ Regular Feature Editor – Using Evidence in Practice - visit the HLG conference web site at <http://bit.ly/aAPMwi>

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Keywords and their role in information retrieval. M Grant

Review article

Sources of information on adverse effects: a systematic review. S Golder and Y K Loke

Original articles

The impact of information skills training in independent literature searching activity and requests for mediated literature searches. S Glover, C Thornton & J Addison.

The SPECTRAL project: a training needs analysis for providers of clinical question answering services. A Booth & C Beecroft

Pharmacists' online information literacy: an assessment of their use of Internet-based medicines information. G Peterson-Clark, P Aslani & K A Williams

Integrating the hospital library with patient care, teaching and research: model and Web 2.0 tools to create a social and collaborative community of clinical research in a hospital setting. B S Jose Montano, R G Carretero, M V Entrecanales & M P Martin

Developing and testing of search filters for the new European Union Member States' research. D S Radut & J Sanz-Valero.

Caption-based topical descriptors for microscopic images as published in academic papers. S Kim, S Lamkin & P Duncan

Regular Features

International Perspectives and Initiatives

The state of medical libraries in the former Soviet Union. S V Jargin

Learning and Teaching in action

Beyond the library: reflections from a librarian in an academic faculty. C McCluskey

Using evidence in practice

Upon reflection: five mirrors of evidence-based practice. A Booth

Obituary

Frederick Martin Sutherland 1921-2010

Maria Grant, Editor and Penny Bonnett, Assistant Editor. HILJ.

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Sub-Group News

IFM Healthcare

Get involved

We are currently looking for Study Day Co-ordinators. Two people cover each of these roles, so you'll be supported while you learn how to organise a study day or publish a newsletter; it also means the workload is also shared.

For more information on these excellent CPD opportunities, please contact Richard Bridgen – richard.bridgen@ulh.nhs.uk.

HLG 2010

IFMH were at the HLG Conference in Manchester, 19-20 July 2010. This year we had the final plenary session with Mark Salmon from NHS Evidence talking about the results of the recent user survey and how librarians can better promote NHS Evidence. An article based on his presentation will be published in INFORM 21(1) in the Autumn.

INFORM 20(3) – Summer 2010

Featured articles in the latest edition of IFMH INFORM include:

- ***Current Awareness Service For Health (CASH)***. Kath Williams provides an overview of the Current Awareness Service for Health (CASH), including its history and development, service model and key service features.
- ***The Public Health Observatories In England: Celebrating A Decade Of Public Health Intelligence***. Heather Lodge from the London Health Observatory describes the public health intelligence provided by the PHOs.
- ***How Can Social Marketing Improve Health Literacy?*** Toby Hopwood from the National Social Marketing Centre describes how social marketing can improve public health

plus your usual regulars: IFMH News and Committee Meeting Digest; Surf's Up; Sidelines; NLH Update; NLH Health Management Specialist Library News and Key Topic; e-Library Scotland Update.

Why not write for INFORM?

You can contribute to Inform in one of two ways. You could either write a one-off article for the journal, or if you see yourself as a budding thought-leader and commentator, you could write a short regular column/opinion piece for us.

Publishing articles is good evidence of CPD and show a willingness to engage with the profession. While we cannot promise you a pay-rise as a result of an article in Inform, a list of publications always look good at the end of a c.v.!

Email Alan Lovell alan.lovell@bazian.com or Catherine Ebenezer catherine.ebenezer@tewv.nhs.uk if you're interested in contributing a one-off or regular article for INFORM.

IFMH Members Discussion List

Our discussion list has moved to JISCMail. To post to the list members just need to email ifmh-members@jiscmail.ac.uk

The purpose of the list is to provide a safe and supportive environment in which you, our members, can share information, questions and thoughts with your fellow members and us, the IFMH committee. So, if you have a burning question you've always wanted to know the answer to, have a resource you wish to share, or if you'd just like us to know what you're thinking, now's the time!

Visit <http://www.ifmh.org.uk/discussion.html> for details.

Elisabeth Barry, Publicity Co-ordinator, IFM Healthcare. Email: Elisabeth.Barry@kingstonhospital.nhs.uk

Libraries for Nursing (LfN)

Bulletin

Issue 30 (2) 2010 has recently been published and we are working on the next issue for September. Please contact our bulletin editor if you would like to contribute – Sarah Kevill s.j.kevill@stir.ac.uk

Core Collection for Nursing

The Nursing and Midwifery Core Collection is now published. Contact us if you would like more information.

Mailing list

There is a JISC mailing list 'lis-nursing' (lis-nursing@jiscmail.ac.uk) which is useful for those working in nursing, midwifery and health library and information services.

Study days

What does information literacy mean to you?

We are organising a study day on the theme of information literacy. It will be on the 5th October 2010 in York (at the Royal York Hotel, located close to the railway station). Full details, programme and booking form available soon.

Membership

If you wish to subscribe or renew your subscription to the LfN bulletin for 2010 (you receive copies of our bulletin and get reduced rates at study days) please contact us. Contact Alison Paul our membership secretary – details on our website: <http://www.cilip.org.uk/lfn> or email librariesfor nursing@cilip.org.uk

Jane Shelley, Chair, Libraries for Nursing. Email: jane.shelley@anglia.ac.uk

HLG Wales

Health in Wales website replaces HOWIS internet site 27 July 2010, [Public Health Wales](#)



The Health in Wales website has replaced the HOWIS internet site at www.wales.nhs.uk

The bilingual website provides a single point of access for those seeking information about the health of the people of Wales and information about the health and social care services provided by NHS Wales.

It is designed to complement [NHS Direct Wales](#), which provides information for individuals and their dependents on personal health and health service needs.

The website has been developed and will be supported by Public Health Wales in partnership with the HSW web team which is part of NHS Wales Informatics Service.

Among the main objectives of the site are:

- To promote public and patient understanding of the NHS in Wales;
- To signpost opportunities for public and patient involvement in the NHS in Wales;
- To promote access to resources provided by different NHS organisations for varied user groups;
- To provide links to trusted resources by and for the NHS in Wales.

The website was officially launched in March 2010 and has since been running successfully alongside the HOWIS internet – the website it was intended to replace. This has allowed time for full testing and for the web editor to receive feedback from stakeholders and the public.

For a short time the HOWIS site will continue to run in parallel at www2.wales.nhs.uk to ensure a controlled changeover. The HOWIS intranet site will remain unaffected.

The success of the new website will depend on its usefulness in clearly signposting comprehensive, up to date and reliable links to the resources and work of all organisations and service partners of NHS Wales. Please contact **Michael O'Connor**, Health in Wales web editor based in Public Health Wales with any links you would like to have included on the site or with any suggestions for improvement that you may have.

Committee

Rachel Phillips has now retired and HLG Wales would like to thank Rachel for all her work within the committee and wish her a wonderful retirement. We currently need to fill the roles of secretary and chair within HLG Wales. If you are interested in either of these roles or would like to be part of the HLG Wales committee please contact Lori Harvard @ L.D.Havard@swansea.ac.uk.

Study Days

HLG Wales will shortly be arranging its autumn study day. Details will be available shortly.

Membership

For membership enquiries please contact:
 Katrina Dalziel, Deputy Subject Librarian for Medical School, Swansea University,
 Library and Information Services, Singleton Park, Swansea, SA2 8PP
 Tel: 01792 513305; Email: k.dalziel@swansea.ac.uk

HLG Wales Blog

<http://hlgwales.wordpress.com>

HLG Wales' blog is open to all members who may want to announce any new and exciting programmes happening within their library. If you would like to become a writer in the blog, please contact Lori at l.d.harvard@swansea.ac.uk

Sian Robins, Editor HLG Wales Newsletter. Email: Sian.Robins@wales.nhs.uk

Articles

Developing and Running Generic Skills Sessions for F2 trainees

Background

The Library Service at Hull and East Yorkshire Hospitals NHS Trust (known as HEY) was tasked with developing and running the Day 5 session on Generic Skills for F2 trainees in 2007.

The other NHS library services across the North and East Yorkshire and Northern Lincolnshire (former NEYNL) SHA were also required to do this. It was decided to work in partnership to develop a common programme which met the syllabus requirements and ensured consistency so that when the F2 trainees moved to a new placement across the patch the various library services would know what to expect from them. The original programme was based on that offered by Airedale Foundation NHS Trust over a half day with the added luxury of the NEYNL patch being allocated a whole day.

In the Hull and East Riding area the 3 local NHS Library services (Hull and East Riding PCTs, HEY Acute Trust and Humber Mental Health Teaching Trust now Humber Foundation NHS Trust) worked together to run the day. Due to the number of delegates on placement within the area the day was actually run 4 times.

The programme covered evidence based medicine, literature searching using Medline and critical appraisal techniques and was based on a common workbook.

Feedback from the first year of running this was that the delegates considered that although it was useful it would have been more appropriate if it had been timetabled before their audit day, so the sessions were moved to Day 4.

After several years of running a very similar programme the Hull and East Riding partnership decided to change their programme slightly. This was partly due to library staff changes and issues with the first speaker of the day's presentation not being known until it was being delivered – on one occasion the first speaker covered virtually the whole day's programme in his single presentation! Luckily the delegates recovered from PowerPoint fatigue and still gave the Library team good evaluations overall.

Current programme

This year the team decided to make the presentations more interactive. HEY had recently purchased Genee voting buttons and software which we were invited to use.

Evaluation

- The delegates needed a short introduction to the use of the voting buttons.
Infrastructure
- HEY I.T department at the instruction of the HEY Information Governance Committee and Caldicott Guardian decided that no-one could access the Internet unless they had a Trust username – not all the F2 delegates we get at these sessions are on placement at HEY and so do not have a HEY username. The Foundation School covers the whole of North Yorkshire and the East Coast which includes Grimsby, Scunthorpe, Scarborough and York. No generic usernames were allowed – Trust policy. We're still waiting for the fallout when they realise we had to use our own usernames to log the delegates on!

- This year one of the sessions had unavoidable problems with the hospital infrastructure causing issues with access to the Internet.
- Some of the delegates had to access the internet because of the username issue via the Hull York Medical School (HYMS) academic network via a different server network.
- Half the delegates were able to use the Internet whilst the other internet connection was down.
- Another session had a problem with access to Medline, the database we usually use to demonstrate literature searching.
- Delegates skill levels can vary widely

Recommendations

- Have a backup plan, yes we know we should have done this but it had usually worked before and perhaps we got complacent
- Re-introduce a pre course task and use Survey Monkey or something similar to ascertain delegates knowledge of the topic before they attend
- Be prepared for the 'expert' delegate and be ready to have interactive discussion around searching techniques and favourite sources with their relative merits
- Explain to the delegates why they are attending and therefore manage their expectations
- Manage our expectations – we look at this as a chore (because we have very little control over the event) rather than a way of communicating with or developing a rapport with our users
- Accept that this is the Google generation and develop training around using Google / Google Scholar, PubMed and dedicated medical search engines such as Search Medica and the Beta Federated Search <http://mednar.com/mednar/>
- Develop the use of the Genee Voting Buttons further to go all through the initial presentations and develop a question and answer session to ensure that the event is truly interactive.
- Accept that this event may be reduced from a full day to half a day and develop the means of delivering this course within that time scale.
- Start developing the course early so then we can train on the Genee Voting Buttons and with the materials.
- Be prepared for the first presenter to have covered all the points so we can start our delivery with any review.
- Evaluate and do follow up evaluations
- But mostly enjoy the sessions and be prepared for the unexpected!

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Jan Godwin Knowledge Officer Hull and East Yorkshire Hospitals NHS Trust Jan.Godwin@hey.nhs.uk	

Internet sites of interest

Anatomy websites

Here are some websites to help students and others learn human anatomy. Leicester Medical School does still have a dissecting room (are we unusual in this?), but even with a dissecting room, our students make use of online resources like the ones listed here. I have included a short list of subscription resources, and then a longer list of free ones. All links were checked on 26th July 2010.

Subscription sites

NetAnatomy

<http://www.webanatomy.com/>

Images of radiographic, cross sectional and gross anatomy (gross anatomy is large scale anatomy, which can be seen without a microscope). A sample of the material, with details of how to subscribe, is available from the website.

Primal Pictures

<http://www.primalpictures.com/Home.aspx>

A three dimensional model of human anatomy using data from scans. Animations demonstrate function, biomechanics and surgical procedures. The University of Leicester has access to some Primal Pictures material through Ovid, but the site gives details of all the available material, which includes things we do not have (like resources aimed at speech and language pathologists and acupuncturists), and material on CD. Anatomy.tv is, I think, another name for the online version of Primal Pictures.

Visible Body

<http://www.visiblebody.com/>

3D visualisation of human anatomy, views can be rotated and zoomed. We trialled this after a student drew it to our attention and it needed a plugin to be downloaded. Visible Body is now available in the UK through the STAT!Ref but I have no experience of this directly.

Winking Skull

<http://www.winkingskull.com/navigation.aspx>

A study aid produced by the publisher Thieme. Access to everything ("Winking Skull Pro") needs a subscription, although 200 images are available free.

Free sites

eSkeletons

<http://www.eskeletons.org/>

From the University of Texas at Austin. View bones and data about them, for humans and various other primates. You can also view a bone and compare it between species.

GetBodySmart

<http://www.getbodysmart.com/>

Being developed by Scott Sheffield, a university teacher of anatomy, as an online anatomy textbook. Still under development.

Gray's Anatomy

<http://www.bartleby.com/107/>

Specifically the 20th edition of the book, published in 1918. The latest edition is the 40th edition and online access is possible if you buy the printed book. Other editions may be available in Google Books but a search for "grays anatomy" also gives you related books and editions in other languages. It also seems to reveal the TV series "Grey's Anatomy", and as seems to be usual with Google Books, not everything is in full text.

Human Anatomy Online: an interactive tutorial and reference

<http://ect.downstate.edu/courseware/haonline/toc.htm>

Courseware from SUNY Downstate Medical Center, Brooklyn, NY. Each chapter of this resource contains an overview of that part of the body, osteology, laboratory dissection procedure, and a summary of anatomical terms encountered.

Instant Anatomy

<http://www.instantanatomy.net/index.html>

Website maintained by Robert Whitaker, who teaches anatomy to medical students at Cambridge and based on his diagrams and notes. There are also podcasts (which may need purchasing) and a CD for purchase, as well as a related book.

LUMEN – Structure of the Human Body

<http://www.meddean.luc.edu/lumen/meded/grossanatomy/index.htm>

LUMEN is the Loyola University Medical Education Network, based in Chicago. The LUMEN site as a whole is awash with online learning materials but this particular page gives links to anatomy resources, including the Bone Box (under "LUMEN Learn 'Em"), a Master Muscle List, and a cross sectional anatomy tutorial, which uses images from the Visible Human Project. These things all appear to be free to use, but some other parts of the site need a login.

Visible Human Project

This NLM project aimed to create a complete set of 3D representations of the human body. There is more information, including links to images, conference material and other NLM initiatives at

http://www.nlm.nih.gov/research/visible/visible_human.html. There are some normal anatomy images at

<http://library.med.utah.edu/WebPath/HISTHTML/ANATOMY/ANATOMY.html>, part of the Internet Pathology Laboratory for Medical Education, created by Edward C. Klatt, MD, formerly of the University of Utah and now at the Mercer University School of Medicine, Savannah, Georgia. Some images are available through LUMEN resources (see above).

The column editor writes...

Is there still a place for an annotated list of web resources, such as this column? I think so. The column can draw on the expertise and experience of the editor or writer and bring to light resources that might not appear on the first page of results from an easy but possibly too simple, search of a general search engine.

However, I work in a University setting, not an NHS one, and only with medical and operating department practice students, not nursing or allied health ones or with practitioners. So, there is a danger that this column will only be of interest to people

in the same setting as me, and become more and more irrelevant to all the other members of HLG. You can help me to stop this happening, by:

- 1) Either, suggesting a topic for a future column,
- 2) Or, even better, writing a column yourself using your own expertise and experience. I can edit your annotated list into the column's usual format.

If you feel you can help, please contact me, and thanks!

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Meeting reports

**12th EAHIL (European Association for Health Information and Libraries)
Conference: “Discovering New Seas of Knowledge.”
Lisbon, Portugal. 14th-18th June 2010.**

I was lucky enough to attend the 12th EAHIL conference, courtesy of the Leslie Morton bursary award offered by HLG. EAHIL is an association uniting and motivating librarians and information officers working in medical and health science libraries in Europe. They run both conferences and workshops on alternate years, both open to European and international information professionals.

The main conference was held in the Centro de Congresso in Estoril, a coastal area not far from Lisbon, and with over 40 countries represented in the delegate list, it was truly an international affair. The programme offered a busy and varied selection of talks with the overall theme being ‘*Discovering new seas of knowledge - Technologies, environments and users in the future of health libraries*’.

Alexandre Quintanilha of the Ministry of Science in Portugal gave a thought-provoking opening lecture on the *Evolution of knowledge and its impact on bioethics*. He included some inspirational quotes from famous historical figures, stating that ‘without curiosity and imagination there is no knowledge’.

The first plenary speaker was António Vaz Carneiro from the Center for Evidence-based Medicine, University of Lisbon School of Medicine. His presentation focussed on *high quality information for evidence-based practice – a practical approach* and mentioned that the three levels of a health system (policies, management/administration and direct clinical care) all need high quality scientific evidence. He highlighted a number of areas of practice with very little scientific evidence and talked about the difference between ‘pulling the evidence’ (for real time decision making and clinical questions) and ‘pushing the evidence’ for knowledge updating and maintenance.

I attended a number of parallel sessions during the conference. These included an evidence-based practice session where Eli Bastin from the kidney diseases and male urogenital disorders NHS Evidence Specialist Collection spoke about search strategies for annual evidence updates. She noted that search results are sifted using Cochrane definitions of a systematic review and meta-analysis and that these are sent to a clinical lead for further sifting and to write commentaries. Another presentation in this session by Dr Janet Harrison from Loughborough University discussed a clinical librarian project in Brazil involving orthopaedic surgeons. A part-time librarian was recruited and had become involved in drafting research papers, searching and reviewing papers. The post had helped establish a research culture and supported the best use of clinical evidence in the treatment of patients. It was useful to hear how this model could be applied successfully in a different country.

Another example of outreach librarianship came in plenary session 3, where Blair Anton from Johns Hopkins University, Baltimore discussed their embedded Informationist model, whereby collaboration occurs with faculty on in-depth projects for research, clinical practice and education. Johns Hopkins have the largest US government medical research funding of any university in the USA and one of the ways they support this is by a system of embedded librarians. It sounded very similar to the Clinical Librarian model and was really interesting to hear how this

works in a university setting. We have exchanged contact details with Blair and are hoping to work collaboratively in the future, sharing any new and innovative ideas that can be taken forward.

The newly crowned Dutch Information professional of the year, Guus van der Brekel gave an inspiring empowerment session on *web 2.0 and tools for librarians (and their users)*. This included some live Twitter links (with engagement from the audience) and debated the issue for 'finding the time' for using web 2.0 tools. The issue of access (or lack of) to such resources in the workplace was also discussed, and it appeared this was a concern for a lot of people trying to use these tools. This really motivated me to use web 2.0 tools more effectively, and checking my Twitter feeds is now a daily task I make sure I make time for.

The social programme was excellent, and included a drinks reception in the grounds of the beautiful Hotel Palacio (red carpet included!) as well as an opulent gala dinner in the largest casino in Europe, the Casino Estoril. International contacts were made over dinner and future collaborations have become even more likely.

Next year the EAHIL workshop will take place in Istanbul, Turkey on the 5th-8th July.

See <http://www.eahil2010.org/en/index.php> for further information and to view some of the presentations in full.

Louise Hull, Clinical Librarian, University Hospitals of Leicester NHS Trust

**12th EAHIL (European Association for Health Information and Libraries)
Conference: "Discovering New Seas of Knowledge."
Lisbon, Portugal. 14th-18th June 2010.**

This year's European Association for Health Information and Libraries (EAHIL) conference aimed to focus on technologies, environments and users in the future of health libraries. This meant that there were a varied set of papers and presentations, examining the way that health librarians can use web 2.0 technologies, the changing role of the health professional, and looking at the way that libraries evaluate services.

EAHIL has over 1000 members in Europe and the wider world. Since its beginnings in 1987, it has worked to share best practice and exchange experiences in an international context to try to improve co-operation and raise standards of provision. The location of this year's conference in Portugal provided the opportunity for wider international co-operation between Portuguese-speaking countries. Delegates represented Angola, Brazil, São Tomé and Príncipe, and Mozambique, as well as Portugal, bringing together a wide-range of issues and concerns about health information in diverse, and developing countries.

The conference opened with Alexandre Quintanilha contextualising health and health information in a changing world, noting that major changes have taken place that affect our interaction with the world. He discussed the way in which our increasing reliance on technology and new treatments requires us to think differently about our ethical stance, and commented on the rise of informed consent, the autonomy of the patient and how this impacts on health information providers.

The focus of the conference was on new skills and roles, and Karen Davies from the University of Wisconsin summarised this succinctly for UK information professionals, looking at the changing core competencies listed in the person specifications in job adverts. She found that health information professionals need good communication, writing and interpersonal skills, as well as subject-specific knowledge, and commented that health professionals need to keep up to date via Continuing Professional Development. Jackie Cheeseborough and Angela Perrett, from the Royal College of Nursing, UK, also echoed this, noting that there needs to be a new focus on e-health, and librarians' skills need to change to meet these new challenges.

One session, including speakers from Lithuania, the UK, USA and Ireland, looked at the library as a place, both in terms of its physical space and electronic content. It concluded that in academic libraries, there has been a move towards the library-as-living-room, and creating a pleasant working environment, turning physical collections into electronic ones to meet user needs. Karen Smith and John Flannery also offered useful advice on planning a library refurbishment or new build from the perspective of both information and industrial design specialists.

This was echoed later in the conference, with Blair Anton, from Johns Hopkins University, in the USA, looking at the role of the informationist, and concluding that success depended in part on moving the information professional to the users, and out of the physical space of the library. The library at Johns Hopkins had three key priorities that could be applied to health libraries more generally. These were: user-driven interfaces; an all-electronic collection of materials by 2015; and focusing on putting the expertise of the library in the space of the user.

Moving on to sessions with a more technological application, Tamas Doszkocs from the National Library of Medicine, discussed semantic searching, and how technology is improving so that users are able to find meaningful results even when their search terms are not in the original query. He showed the example of HealthMash, which he recommended as the best federated search engine for reliable, relevant and recent health results.

Guus Van den Breckel, from the Netherlands, also presented an empowerment session on web 2.0 technologies. He looked at how librarians need to use these technologies to keep up to date, and recommended a number of useful tools to save time and make our services accessible to users. For example, the website packrati.us can be used to automatically connect links in social networking site Twitter with the social bookmarking tool Delicious. He also recommended using a Twitter Fountain, which links Twitter and photo storing site Flickr to great effect.

While Guus noted that it can be hard to find the time to get to grips with these new tools, he felt it was important to do so. A quick straw poll of the audience revealed that few library websites were optimised to support new technologies, such as being accessible via an iPhone or Android. He pointed out that in modern libraries, it is not enough to wait for 'fads' to blow over, and instead the library should be leading the way in helping people to overcome a new digital divide, of knowing how to search for information, and knowing how to validate it.

Sheila Corral, from the University of Sheffield, also helped the audience of the conference to think about the new skills they need as hybrid professionals, with computing and teaching skills as well as those traditionally associated with librarianship. Her view that we need to focus on the conduit, content and context to ensure our status as 'blended' professionals culminated in her explanation of new

professional doctorates, focusing on a short thesis looking directly at an issue in the workplace of the candidate. These solution-focused qualifications provoked a great deal of interest from librarians who recognised them as a good method of embedding Continuing Professional Development and Continuing Professional Education in their day-to-day activities.

The key learning points from the conference were that:

- To be more effective, librarians might need to move out of the library – to where their users are, providing on-the-spot support.
- The physical space of the library is changing, with a move toward electronic collections, and so the role of the librarian must also change.
- While it can be hard to keep up with changing technologies, it is necessary to maintain our relevance to library users.
- New tools are emerging that link together social networking media, and can be used by librarians to great effect to save time.

Useful website addresses

EAHIL: <http://www.eahil.net>

12th EAHIL conference, including abstracts and presentations:

<http://www.eahil2010.org/en/index.php>

HealthMash: <http://www.healthmash.com>

Packrati.us, to archive links from Twitter in Delicious: <http://packrati.us>

Twitter Fountain, linking tagged tweets and images on Twitter and Flickr:

<http://www.twitterfoundation.com>

Guus van den Brekel's presentation on slideshare:

<http://www.slideshare.net/digicmb/empowerment-web-20-for-librarians-and-users>

Liz Brewster, PhD student, University of Sheffield

Liz was awarded a HLG Career Development Group bursary and an EAHIL scholarship to enable her to attend EAHIL 2010. She would like to express her thanks to both organisations for their generosity.

12th EAHIL (European Association for Health Information and Libraries)

Conference: "Discovering New Seas of Knowledge."

Lisbon, Portugal. 14th-18th June 2010.

Jackie Cheeseborough and Angela Perrett, from the Royal College of Nursing attended this year's EAHIL conference and delivered a presentation on "Leading the RCN eHealth Programme". Angela is Library and Information Services Manager for RCN Wales. The presentation outlined the Programme and illustrated how our roles have changed. The conference was attended by 360 delegates, from 40 countries.

The conference was also attended by Sue Thomas from Health Promotion Wales, who is co-chair of the Public Health Information Group, with Tomas Allen from WHO Geneva, and Mala Mann from the Support Unit for Research Evidence, who ran a workshop on "How to develop a search strategy for a systematic review", which received several good comments in the Estoril Echo, the daily newsletter of the conference:

Estoril Echo 2



CEC Reports

A search strategy for systematic reviews Mala Mann
Whatever your background in evidence searching you would have enjoyed her presentation and shared her enthusiasm that transforms medical librarians into helpful partners of physicians. You would have discovered a great Medline searching interface, work on improving search strategies, learnt how to balance search sensitivity and specificity, or simply shared tips and EDM teaching experiences

Françoise Paslan



Päivi Pekkarinen, Finland; Sue Thomas, Wales; Mala Mann, Wales; Katri Larmo, Finland at the conference reception.

Our presentation took place after lunch, alongside 4 other presentations, from the USA, Poland/Norway, Italy and the Czech Republic. Both the presentation and our digital story were very well received and Angela has repeated the presentation at the conference of the All Wales Health Information and Library Extension Service (AWHILES), at Wrexham in July.

The content of our presentation included our backgrounds and job roles, information on the RCN, IKM services, the eHealth Programme and its structure and products, including the digital story, definitions of eHealth and how our roles have changed:

All conference presentations can be found at:

<http://www.eahil2010.org/en/scientific-program/scientific-programme>

Information piece from HLG Wales

Health Libraries Group Conference 2010: “Keeping Information Centre Stage Amid Changing Scenery.” The Lowry, Salford Quays. 19th-20th July 2010.

Having recently moved from an information team in a large academic research centre, to work as a solo information specialist for a research consultancy, I was keen to attend the Health Libraries Group (HLG) conference to keep up-to-date with developments in health information provision. My attendance was made possible by an HLG bursary. The conference offered a great opportunity to network with other library people. As a lone librarian and trainee systematic reviewer, my motivation to retain my identity as a librarian was echoed in the theme of the HLG conference “Keeping information centre stage amid changing scenery”.

The HLG 2010 conference was opened by Pauline Blagden, chair of HLG. Pauline spoke of information professionals acting as champions, and reinforced the importance of assessing and evaluating our own performance. This message resonated across many sessions throughout the conference. Delegates represented all sectors of health information and library work; the majority came from the NHS, with attendees from NICE, independent health libraries, charities and consultancies. The Lowry was a fantastic venue, lots of space to move between sessions and mingle during coffee and lunch breaks. There were two exhibition spaces and posters displayed in another area.

It was difficult to decide between all the interesting sessions, and I made the difficult choice to attend a series of three research methods workshops. The workshops acted as ‘tasters’ to an HLG study day planned later in the year, and were organised by HEALER (Health Information and Libraries for Evaluation and Research). All the workshops were very well attended, using interactive methods and exercises, to get attendees thinking and doing. As a result, I now associate Take That, Bob Dylan and Peter Kay with qualitative research! The HEALER workshops emphasize the importance of the 4 Ds: defining, designing, doing and describing; and were illustrated with worked examples to show how real-world problems can be investigated using research methods.

For the final session on Monday afternoon, Andrew Booth from SchARR looked at the value of the experienced health librarian above that of the novice. Andrew has undertaken a systematic review on the effects of experience on expertise. The majority of evidence identified examined search skills - one worrying study suggested that after only 4 searches, the novice clinician could search as well as the expert searcher! Andrew closed with the suggestion that health librarians need to move away from promoting ourselves as experts with an advantage using search interface technology, and move towards the promotion of our logical, organisational and elicitation skills and mental models.

Tuesday morning’s plenary was delivered by Professor Tony Warne, who presented the idea that learning takes place on the edge of knowing and not-knowing. This philosophical viewpoint encouraged us to ‘leave the door to the unknown ajar’ so that we could make progress. For me, this was a new take on learning theory and I think I am still struggling with an excess of ‘not-knowing’, but this challenging learning paradigm has given me a lot to think about and aspire to!

During Tuesday afternoon’s workshop on writing for publication, Maria Grant and Andrew Booth led a dynamic session which enabled attendees to try out techniques to overcome writer’s block, plan and organise our writing projects. The fearsome task of writing an article was broken down into achievable bite-sized steps, using three

exercises. I can see these tools will be invaluable in my work; in fact I have already employed the last exercise called “nutshelling” to write this meeting report and I have found a volunteer to act as a ‘critical friend’ to feedback on my writing attempts.

One of the things I took away from the conference is that health librarians are adopting a variety of pioneering approaches to the problems faced in daily practice. Although technology and Web 2.0 developments are helpful tools which enable and optimise progress, it is the pragmatic attitude of information professionals prepared to admit what they don’t know, present what they have tried, and to discuss honestly how well they think solutions have worked.

The poster sessions are often my favourite part of conference attendance, as they are an opportunity to talk to the presenter informally. This is certainly an area I would like to see expanded for future HLG conferences, and has inspired me to think about presenting some of my work in a poster at a future event.

The session I enjoyed the most was the Bishop and LeFanu Memorial Lecture, given by Dr Sanjay Agrawal, Respiratory Consultant from Leicester NHS Trust. Dr Agrawal gave a surprisingly upbeat and amusing introduction to disaster planning in preparation for a flu pandemic resulting in thousands of deaths. Fortunately the pandemic did not result in the anticipated fatalities, and Dr Agrawal left us with the final thought “never buy a house opposite a mass burial site”. You can’t argue with that!

As a solo librarian, HLG offered lots of opportunities to meet and talk to others in my field. The conference dinner was well worth attending, with delicious food and friendly company. The after-dinner speaker, Dr Hall had me laughing and wincing in sympathy at his anecdotes.

Here are my top four HLG take-home messages:

- “Pinch with Pride” – incorporate ‘what works’ into ongoing projects, learn from successes as well as mistakes.
- Don’t let research ‘snakes and ladders’ put you off - when undertaking research it can sometimes feel like one step forward, two steps back.
- Leave the door to the unknown ajar – you need to keep an open mind to learn what you don’t know.
- Never buy a house opposite a mass burial site!

The research methods workshops I attended will be combined into a full HLG study day later in the year.

The HLG conference programme and abstracts are available online from:
<http://www.cilip.org.uk/hlg2010/pages/default.aspx> Full presentations will be added soon.

Kate Misso, Information Specialist, Kleijnen Systematic Reviews Ltd, York.

Health Libraries Group Conference 2010: “Keeping Information Centre Stage Amid Changing Scenery.” The Lowry, Salford Quays. 19th-20th July 2010.

My first foray into the world of the HLG Conference took place in July this year and despite the abundance of useful information sent by the Conference organisers beforehand I really was not sure what to expect. The sun was shining brightly on Salford Quays as we all arrived on the Monday morning, giving a positive first impression of the Lowry, which was further enhanced over the course of the Conference by the excellent facilities and helpful staff. The main themes which emerged from the Conference were collaborative working, aligning services to external drivers and supporting evidence-based practice. The various topics covered by the Conference speakers were all very relevant to the current health library environment and there was a good mix of both theoretical and practical presentations.

Collaborative Working

It was encouraging to hear many examples of libraries working together and successfully merging services as this will be expected more and more in the current financial climate. Wikis were the star Web 2.0 attraction of the Conference this year, being used for anything from aligning services to critical appraisal training. There were also a number of innovative case studies of libraries working in collaboration with other areas in their organisation such as essential skills training, electronic systems and virtual learning environments. Mergers and managing change were high on the agenda and we heard presentations on a research project to audit merged library services and two case studies; one of a large London hospital ‘Mega’ Trust and the other involving nine libraries across six NHS Trusts in Hampshire. Although there are many challenges it is clear that working together is essential to handling change effectively.

Aligning Services

Aligning library and information services to both internal and external drivers was a topic which kept popping up in many presentations, especially those on raising the profile of services. Cases were presented on how health libraries are using PDSA (Plan, Do, Study, Act) cycles and process mapping to plan service improvement around the needs of users and horizon scanning to develop their workforce both now and for the future. Another NHS Trust is in the process of creating a competency framework and training programme for library staff. An innovative mapping tool to ensure library services are aligned to activities taking place in the wider world developed in North West England was also launched at the Conference. Being aware of external drivers was also one of the key topics covered in an interesting workshop I attended on marketing library services effectively from Nicola Franklin at Sue Hill. Knowing your audience and their key drivers and goals is essential to providing a relevant service and proving your worth.

Supporting Evidence-based Practice

Information professionals in the health sector have been supporting the evidence-based practice agenda for a number of years now and this is spilling over into the working practices of library and information services more and more. This is especially true in the area of information awareness and literacy and there were numerous presentations on this topic, including research projects on the information literacy competencies of healthcare professionals in Ireland, the information needs of frontline public health staff and effective evaluation of information literacy training provision. There was also a case study of a unique e-learning platform to deliver information skills training to NHS staff in North East England and Andrew Booth

presented a very interesting systematic review on whether experienced health librarians are really better at their jobs than novices!

Other presenters at the Conference included Gillian Leng, the Deputy Chief Executive of NICE and Chief Operating Officer of NHS Evidence, Professor Tony Warne from the University of Salford and Lyn Robinson from City University. The Bishop and Fanu Memorial Lecture was given by Dr Sanjay Agrawal; a very interesting and amusing look at the ups and downs of disaster planning, reflecting his experiences of planning for the swine flu epidemic in Leicester last year. The final Plenary session of the Conference was presented by Mark Salmon from NHS Evidence where he disseminated the results of the recent survey conducted by the NHS Evidence along with details about new services and resources from NHS Evidence.

It has often been said that “the only certainty is change” and the HLG Conference 2010 demonstrated that library and information services involved in health and medicine are well-equipped to meet the numerous challenges ahead.

Papers and presentations from the 2010 Conference can be viewed here:

<http://www.cilip.org.uk/get-involved/special-interest-groups/health/events/conferences/pages/conference-2010.aspx>

Sian Aynsley, Information Skills Trainer, South London Healthcare NHS Trust

LILAC 2010 (Librarians' Information Literacy Annual Conference). Limerick, Ireland. 29th – 31st March 2010

This year I managed to fulfil a long-term ambition to attend LILAC, the Librarians' Information Literacy Annual Conference. The 3-day conference was held in Limerick and was quite an intensive affair with a morning of pre-conference workshops followed by two full days of parallel sessions following the five conference themes. Most of the sessions I selected were broadly related to assessing learning, evaluating teaching and measuring the impact of information skills training, particularly where new technologies are being used to enhance learning. I focussed on presentations with a relevance to HE institutions, as that was most relevant to my own work. Hyperlinked presenters' names below link through to presentation abstracts.

Much of the literature on IL is in agreement that IL teaching is most effective when it is (a) embedded in the curriculum and (b) assessed, marked and graded. Achieving this in practice is notoriously hard where an institutional culture of IL outcomes assessment does not exist; an approach to tackling this difficulty was the topic of a presentation by [staff from Champlain College Library](#), Vermont, USA, who outlined a 4-year process which resulted in a college-wide course-embedded, rubric-based assessment system where faculty members use e-portfolios to assess students' learning and library staff can collaborate with colleagues across the institution to identify gaps which need to be addressed. In contrast, I thought [Catherine Davies](#)' session describing a revamp of the library's online IL modules, whilst making use of collaboration with non-library colleagues, did not fully discuss the rationale behind decisions taken or mention any attempt at evaluating the new version. Within the Innovative Practice theme, [Ursula Byrne](#) from University College Dublin presented a case study of a module on plagiarism which included a quiz

directly tied in with the submission of 1st and 2nd year Sociology Department student's first assignments. This resulted in a dramatic drop from 10% to just 1% in incidents of plagiarism. Following this success, Byrne also outlined how the initiative is currently being expanded.

A couple of sessions I attended looked at the use of interactive learning technologies. **Anthony Holderied**, from the University of North Carolina, sounded a note of caution with the results of a research project to determine whether using clickers as an active learning tool actually enhances cognitive and affective learning. While positive results were identified, they appear to be short-term rather than long-term, and it needs to be borne in mind that interactive technologies can be quite costly and require an additional level of technical support that can therefore increase the risk of things going wrong during a teaching session. **Lorie Kloda and Alison Brettle** facilitated a critical appraisal session of a paper which also came to a similar conclusion.

Ralph Catts and **Andrew Whitworth** looked at ways of embedding IL competencies in PG students' academic work, working within a theoretical framework; both sessions provoked an interesting discussion about the limitations of theories such as Bruce's frames of IL or the SCONUL pillars, which are heavily biased towards a Western, liberal, democratic educational tradition and which tend to view IL from a personal rather than a more social or holistic point of view. Both also considered how far librarians should be involved in curriculum and student assignment design. **Katie Fraser** also looked at an example of librarian involvement with research students at De Montfort University where the library attempted to create two communities of practice, with fairly poor outcomes which prompted reflection on why this might have been. **Gillian Fielding** described an ambitious project at the University of Salford to audit IL teaching across the whole university, based on the university's Information & Learning Services Information Literacy Framework and aiming to identify and address gaps in academic programs and raise the profile and the involvement of Library Services with other academic colleagues.

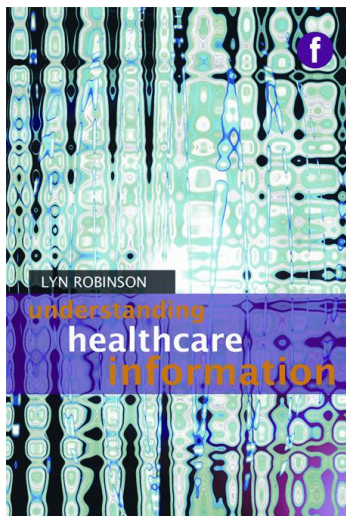
One of the themes of the conference was Developing the IL Practitioner; within this strand **Ned Fielden and Mira Foster** from San Francisco State University discussed the use of rubrics (checklists) as a standardised tool for evaluating library instructors in order to maximise instructional quality and feed into tenure decisions. **Joshua Clark and Hugh Murphy**, from University College Dublin, described their experience of designing and delivering an elective module on Web 2.0 in the School of Information and Library Studies, also discussing the challenges they encountered and how the experience fed into their practice. **Debbi Boden and Sarah Arkle** presented the evolution of an expository online IL module for library staff into an evidence-based interactive version, rather surprisingly finding along the way that in spite of reworking subsequent versions to make them more interactive and evidence-based, the first version was by far the best received.

Attending LILAC was an invaluable experience and I came away with several practical ideas which I hope to apply in my own practice. However, I did get a strong sense that the UK is lagging well behind the USA and Australia in terms of well-designed research that provides credible evidence for or against an approach or a learning technology or pedagogical technique. It seemed clear from the nature of the presentations over these three days that UK librarians attempting to assess IL impact and effectiveness are doing so in isolation and on a very small scale. There seems to be little collaborative work going on, which means that published papers – and several presentations in this conference – are only presenting small, local efforts which do not really contribute to the evidence base for best practice. It also seems that librarians are not drawing upon the resources and expertise in study design and

statistical analysis that may be available to them through their institutions. Part of the reason for this may lie in the difference in status between senior/teaching librarians here and in other countries – in the USA, for instance, many qualified librarians are full faculty members, expected to gain tenure through research and scholarly publication and are therefore supported in this by their institution but also, crucially, have the same status as their academic colleagues with whom they communicate as equals. Ralph Catts addressed this problem in his closing keynote address, arguing that a national UK information literacy strategy is required, along with large, well-designed, collaborative research projects assessing the impact of such a strategy within higher education. It will be interesting to see how long it takes for something of the sort to happen in the UK; perhaps the forthcoming Library and Information Science Research Coalition conference will be the first step along the way.

Ruth Muscat, Information Skills Trainer (Acting), Royal Free Hospital Medical Library

Book review



Robinson L. *Understanding healthcare information*. London: Facet, 2010. ISBN 9781856046626. 256 pages. £ 49.95

Working in the healthcare environment or studying healthcare information provision as a student? This may be the book for you.

The aim of this new book is 'to embody the substance of what an information specialist/librarian in healthcare needs to know', whilst understanding that this is very much an area of interest to a much wider audience including students, health informatics professionals, the general public and many others. The author is the Director of the Information Studies Scheme at City University and has published and presented extensively on libraries and the information sector.

This book builds clearly on previous work in the area, using a domain analysis approach. It begins with the overall healthcare information domain and then moves onto the historical context and how that affects the current healthcare information environment. The author then considers the changing nature of producers and users of this information and the importance of knowing who is included in both groups in order to understand and satisfy the needs of your users. The next chapter goes on to consider the organization of different types of information and the hierarchical structure of healthcare knowledge; this includes terminologies and classification schemes. This neatly leads into a closer consideration of the types of available resource and a framework with which to categorize them. The final chapter focuses on healthcare information and the relationship with knowledge management.

The academic background of the author is clear in the tone of the book, although it provides both an academic and a practical perspective. This is helpful because it recognises that whilst some sections of the book, such as the examples of resource types, will be used as reference material, other sections are for contextual purposes and to allow a wider understanding of the subject area.

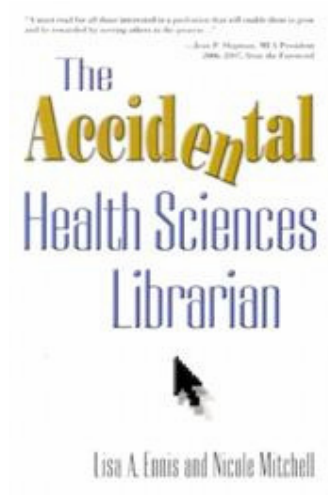
The book includes a useful index, list of acronyms and is comprehensively referenced with extensive further reading. This is slightly frustrating because there were so many references that I wished to follow up or wanted to know a little bit more about but couldn't do so immediately. However it was excellent to see evidence provided for the material and this level of further reading is necessary in a book that covers such a wide and fluid area of practice.

The author acknowledges that printed media, particularly those which focus on internet resources can become outdated very quickly and has decided to tackle this problem by establishing a blog: <http://understandinghealthcareinformation.com/> to provide updates and news of interest around the subjects covered.

For someone returning to the health information sector after a couple of years absence, this book provided a comprehensive reintroduction to the evidence base and the available resources. For the areas I know well it provided a helpful update,

for areas I have less familiarity with it provided a broad viewpoint. The tone did make it initially difficult to engage with, however it was definitely worth persevering. This is an authoritative and useful overview of the health information environment and an essential guide for those working in, or new to, health information.

Bethan Carter, York Hospitals NHS Foundation Trust



Ennis, LA & Mitchell, N. *The accidental health sciences librarian.*

**New Jersey: Information Today, 2010.
ISBN 9781573873956. 213 pages. \$29.50**

As a relative newcomer to the field of health librarianship I was drawn to this book in the hope that, amongst other things, it would teach me a thing or two about PubMed! Indeed the aim of the book is to provide an introduction to health librarianship and is intended for those who are new to the field, those considering it (e.g. library school students), or for those working in other sectors who find themselves dealing with health enquiries (e.g. reference librarians in public libraries).

The title conjures up images of somebody who has stumbled into the sector and is currently trying to find their feet. This is a good reflection of the informal, enthusiastic and supportive tone of the rest of the book. Both of the authors consider themselves accidental health sciences librarians and strive to demonstrate that you don't need a science degree to work in a medical library. They achieve this by going back to basics and describing the different aspects of health librarianship in simple layman's terms.

As a UK-reader, some chapters were more useful than others. For example, the first chapter provides a thorough description of the American health sector, which unfortunately did not help me understand the complex entity that is the NHS. Other areas that are tackled include IT (chapter 4), the importance of networking and professional development (chapter 6), and health-specific databases and resources (chapter 5). The latter was particularly useful and provides a good overview of the major resources a health librarian could expect to use. Impressively, it was not only the usual suspects such as PubMed and CINAHL that appeared, less famous resources were also presented.

The book has two characteristics that distinguish it from similar titles. Firstly, although aimed at new health librarians, it is not intended as a reference book. Rather, its focus is to provide background information. For example the topic of the second chapter is the National Library of Medicine and largely consists of a narration of how the NLM started and how Index Medicus and MeSH developed. By the authors' own admission, you could not use this book as a classification manual.

The second selling point, and also one of the most effective ways in which the book appeals to its intended readership, is by including case studies. The book is littered with lengthy passages written by 'real-life health librarians' detailing how they (accidentally) entered the sector. Although initially interesting, by the end of the book I felt there were rather too many of them, or to put it another way, that the

experiences described were too similar – it seems every health librarian in the U.S. majored in English!

The premise of the book, and indeed much of its content, is based on the results of ‘The Accidental Health Sciences Librarian Survey’. The full survey and its results are included as one of the appendices and are worth a read. In particular, the responses to questions such as ‘what are your least favourite things about being in health sciences librarianship’ are exactly the kind of information that potential health librarians would be interested in.

Overall, I enjoyed the book. Upon finishing it I was surprised to realise that I had learnt a lot - the casual, easy-to-read style lulled me into believing that I was just reading some pulp fiction. The book certainly fulfils its aim and I would definitely recommend it to those interested in the sector, or recently joined.

Louise Green, Rockefeller Medical Library



Dowd N et al. *Bite-sized marketing: realistic solutions for the overworked librarian.* Chicago: American Library Association, 2010. ISBN 9780838910009. 140 pages. £32.95.

The title suggests that this book will contain short and snappy ideas for marketing and promoting library services. The authors write in their introduction that they originally intended the book to provide “ten-minute marketing solutions for librarians”. When they realised that “nothing worthwhile can get done in ten minutes”, they decided to offer strategies in bite-sized chunks, to encourage the reader to try out whatever idea or strategy is on the page they open the book at. They emphasise that successful marketing is the result of trying out different strategies, until you find the one that works for you. In practice, you really do need to sit

down and read each chapter in depth to grasp the aims of some of the ideas presented here.

The three authors have a good blend of library experience and marketing and graphic design skills. They therefore seem ideally placed to author this book aimed at professional librarians, although students and other information professionals will benefit from the ideas as well.

The text is organized into ten chapters, with each chapter subdivided into ‘chunks’ (not bites!) with ideas for us to put into practice. The chapters cover the following: Word-of-Mouth Marketing; the importance of gathering testimonies and stories about your library service; marketing electronic resources; public relations (e.g. press releases); outreach (by which they mean attending trade shows); advocacy (how to create a successful online campaign); new marketing tools (e.g. blogs, twitter, wikis); design and branding; and finally Marketing Best Practices. Personally, I would have arranged the chapters differently as this order was not intuitive for me.

Take Chapter 7, which is about New Marketing Tools. It starts by presenting the view that “Marketing is very simple if you think of your marketing plan as a flowchart for

information and view each tools as a communication link on that chart.” The authors assert that “Web 2.0 provides libraries with an affordable way to reach specific audiences with the information that is important to them”. While this is an extremely useful chapter, I would have preferred to have read the chapters on design and branding before this one, as the product and brand have to be developed before it can be promoted and marketed to the target audience.

Bite-sized fits well into the general field of LIS books on marketing and promotion, complementing and developing ideas that I’ve read elsewhere in the literature on marketing library services and creating promotional items. The style is relatively informal, with each chapter addressing the reader personally (“if you” do this, “your organization”, etc) which keeps the reader engaged with the text. As the rest of the literature on this topic tends to be more academic and slightly drier, this is a successful writing style to communicate the various concepts.

The book runs the risk of going out of date relatively soon, as Web 2.0 develops so quickly, but the basic ideas will stand the test of time. It may interest fellow librarians that the authors use no formal references whatsoever, relying solely on website URLs which run the risk of being unstable and unusable in the near future. I would recommend this book for everyone starting a library Masters degree, as it is extremely useful for modules on collection development, as well as for those who are actively in charge of Library Communications. At the end of the day, this is a good, fun and thought-provoking read.

Eli Bastin, Bodleian Health Care Libraries

Current literature

New technologies

Huynh, M. (2010) Open source technology in special libraries: the ACT Health Library experience. **Health Libraries Australian News** [Internet] March, pp 5-6.

<http://www.alia.org.au/groups/healthnat/hla/HLA.News-March2010.pdf> (OA)

Huynh presents innovative solutions to implement customised online library services at the Canberra Hospital using a Content Management System.

ACT Health Library <http://tch.anu.edu.au>
Joomla ! <http://www.joomla.org>

Gravett, K. & Gill, C. (2010) Using online video to promote database searching skills: the creation of a virtual database for Health and Social Care students. **Journal of Information Literacy**. [Internet] 4(1), pp66-71.

<http://ojs.lboro.ac.uk/ojs/index.php/JIL/article/view/LLC-V4-I1-2010-2/1452> (OA)

Gravett and Gill report an introduction to literature searching video tutorial designed at the University of Surrey for its healthcare students.

Virtual tutorial: <http://libweb.surrey.ac.uk/library/tutorials/LitSearch.htm>

Professional collaboration

Gaul, J. (2010) Business and health librarians in cross-site collaboration at City University London. **SCONUL Focus**. [Internet] 48, pp 58-59.

<http://www.sconul.ac.uk/publications/newsletter/48/19.pdf> (OA)

Having to deal with staff restructure and needing to provide continuity of service, the Cass Business School and the School of Community and Health Sciences libraries at City University, London, were asked to share resources in order to plan and deliver inductions and training sessions for the following academic year.

Nekrews, K. (2010) Sharing a Library Management System – Interagency collaboration amongst Western Australian Government Libraries. **Health Libraries Australian News** [Internet] March, pp1, 10-11.

<http://www.alia.org.au/groups/healthnat/hla/HLA.News-March2010.pdf> (OA)

This is the account of a successful partnership between the Western Australian Department of Health Libraries and the State Library of Western Australia. The article takes us through the governance, funding, implementation and outcome of their Library Management System project.

Library spaces

Ludwig, L. (2010) Health sciences libraries building survey, 1999-2009. **Journal of the Medical Library Association**. [Internet] 98(2), pp 105-135.

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2859257/pdf/mlab-98-02-105.pdf>
(OA)

78 health sciences libraries (mostly from the US) responded to this online survey on library buildings projects from 1999-2009. The author lists them all with great details and evaluates the implications for library space, staff and users.

Health librarianship

Harrison, J. & Beraquet, V. (2010) Clinical librarians, a new tribe in the UK: roles and responsibilities. **Health Information and Libraries Journal**. 27, pp 123-132.

<http://www3.interscience.wiley.com/journal/122647804/abstract> (Link to abstract)

Analysing previous research and using the survey the authors undertook in 2007, this article is an attempt to synthesise the data found in order to identify through a 'UK Clinical Librarian model' the necessary qualifications, training, location, skills and activities of clinical librarians

Giustini, D. (2010) Evidence-based teaching (EBT) and health librarians: some questions and considerations. **Journal of the Canadian Health Libraries Association**. [Internet] 31, pp 7-10.

<http://article.pubs.nrc-cnrc.gc.ca/RPAS/rpv?hm=Hlnit&calyLang=eng&journal=jchla&volume=31&afpf=c10-011.pdf> (OA)

This is a brief literature review of evidence-based teaching in librarianship. It includes a useful list of evidence-based teaching websites.

*Fabienne Michaud, The Royal Society of Medicine
Contributions should be sent to Fabienne.Michaud@rsm.ac.uk or Library Services,
The Royal Society of Medicine, 1 Wimpole Street, London W1G 0AE*

Diary of events

6-10 September 2010

16th Oxford Workshop in Teaching Evidence-based Practice
St. Hugh's College, Oxford University

<http://www.cebm.net/index.aspx?o=4912>

£1200

6-10 September 2010

14th European Conference on Digital Libraries (ECDL 2010)
University of Glasgow, Glasgow

<http://www.ecdl2010.org/>

Range of package options

24 September 2010

Online searching (MEDLINE Plus) - basic
BMA House, London

http://www.bma.org.uk/whats_on/library_courses/LIBOnlineSearchingCourses.jsp

BMA Members £160+VAT; Non-members £320+VAT

12 October 2010

YHEC Training Event: Economic Evaluations and Economic Evidence in Healthcare:
Finding Information to Inform Technology Assessments and Economic Models
University of York, York

<http://php.york.ac.uk/inst/yhec/?q=content/finding-info>

£195+VAT

14-15 October 2010 (Workshops 13 October 2010)

Internet Librarian International 10

<http://www.internet-librarian.com/2010/>

Novotel London West, London

Range of package options

15 October 2010

Basic critical appraisal skills workshop (in association with ScHARR)
BMA House, London

http://www.bma.org.uk/whats_on/library_courses/LIBCASWorkshops.jsp

£140

19 November 2010

Extended Critical Appraisal Skills Workshop
BMA House, London

http://www.bma.org.uk/whats_on/library_courses/LIBExtendedCritAppSkillsWorkshop.jsp

£140+VAT

23 November 2010

King's Fund Annual Conference 2010
Royal Institution of Great Britain, London

http://www.kingsfund.org.uk/events/improving_health.html

Commercial £268+VAT; Public sector £224+VAT; Voluntary sector £180+VAT

26 November 2010

Online searching course (advanced)

BMA House, London

http://www.bma.org.uk/whats_on/library_courses/LIBSeekEvidenceMedline.jsp

BMA Members £160+VAT; Non-members £320+VAT

30 November-2 December 2010

Online Information 2010

Grand Hall, Olympia, London

<http://www.online-information.co.uk/index.html>

Early bird registration for full delegate £714+VAT; range of package options

27-30 June 2011

6th International Evidence Based Library and Information Practice (EBLIP6)
Conference

University of Salford, Greater Manchester

<http://www.eblip6.salford.ac.uk>

Prices and details to be confirmed

Julia Garthwaite, Deputy Site Librarian, Cruciform Library, UCL

Contributions should be sent to jgarthwaite@sky.com

Newsletter editorial notes

CILIP is the UK's professional body for library and information professionals and includes the Health Libraries Group (HLG) as one of its subgroups. HLG has two regular publications: the Health Information and Libraries Journal (HILJ) and the HLG Newsletter. In a collaborative approach, they provide their joint readership with a comprehensive coverage of the health and social care information sectors. The HLG Newsletter is freely available to all across the globe and is posted quarterly on the HLG web site. Published by Blackwell Publishing Ltd., HILJ is the official journal of the HLG. Reduced subscription rates are available to members of HLG, the European Association for Health Information and Libraries (EAHIL), the Medical Library Association (MLA) and the Australian Library and Information Association (ALIA). Members wishing to subscribe to the journal should order direct from Blackwell Publishing Ltd., 9600 Garsington Road, Oxford OX4 2DQ, quoting their CILIP membership number.

Contributions to the *Newsletter* should be sent to:

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Next Copy dates:

Issue date	Deadline for content
March	12 February 2010
June	14 May 2010
September	30 th July 2010
December	12 November 2010

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