

Multimedia and Information Technology Group

Notes from the Committee Meeting, Wednesday 15th December 2010

Cilip HQ, Ridgemount Street, London

Present: Tony Thompson (chair), Leo Appleton (Secretary), Alun Jenkins, Geoff Butters, Donna Carroll, Andy Tattersall, Peter Chapman (observer), Jon Fletcher (observer)

10/36 Apologies

Catherine Dhanjal, Kate Lomax, Anne-Louise Anglim

10/37 Minutes from previous meeting

Approved

10/38 Matters arising

10/25 Amendment - Editorial board did not think an increase was appropriate for external subscriptions

10/39 Reports

(i) Chair

Cilip have informed us that we are not allowed to setup our own email list, but we can send out emails to the Cilip MmIT email list, although this only covers 1200 of our 1900 membership. TT asked us to continue with the idea of a mailshot to all members promoting the work of MmIT:

TT, CD and AT to work on A5 flyer mid January

TT will look at costs of printing

It was suggested that we get costs for a surplus (approx 3,000) of flyers so that we can use them at external events,

TT also raised concern at our current mailing company (Pitney Bowes) and suggested that our printers might be a more reliable option for mailing.

TT announced that he would retire as chair at the end of the year (2011), and asked LA to enquire as to whether non Cilip members could hold the honorary officer positions on the committee

(ii) Secretary (LA)

Nothing to report

(iii) Treasurer (AJ)

Currently look as though we will lose about £4,000 this financial year.

There will be no capitation in 2011

We will offer a 'print' journal to members at a cost of 17.00

10/40 Events update

- Umbrella 2011
LA reported that he and Andrew Cox had organised 3 workshops at Umbrella 2011

LA will send emails out to members about potential ideas for 2011 workshops, conferences, etc

10/42 Marketing and publicity update

Deferred

10/43 Report from Journal Editor

Circulated

10/44 Date, time, location for 2011 meetings

LA to send out meet-o-matic requests to ascertain best week days and dates for face to face meetings in March, June and December, with our online meeting being moved to September