



**Health Libraries Group Conference**  
**10 – 12 July 2006**  
**The Winter Garden, Eastbourne**

The biennial HLG Conference brings together health information professionals across the sectors of universities, hospital trusts and the NHS. A large proportion of the audience will be senior level health librarians and information professionals, the decision makers who will be managing resources in their libraries and taking decisions regarding funding. We expect to attract around 300 delegates in total.

We have some special sponsorship opportunities for commercial companies to enhance their presence at the Conference. Following are our suggestions, if you have other ideas then please get in touch.

- ◆ **Internet Café** **£1,500**  
A sponsor can provide a service for delegates to check e-mails and access the Internet during refreshment breaks and the lunch period. We will set up an Internet Café adjacent to the catering area in the Devonshire Park Halls, which will be prominently publicised on site with branded graphics. The package includes:
  - your company can place its own screensaver and background on the monitors used
  - corporate branding of the internet café
  - one complimentary insert in the delegate bags
  - your company name/logo in the sponsors' section of the Conference Handbook
  
- ◆ **Promotional Umbrellas** **£1,000**  
Should it rain during the conference delegates will be glad to use the umbrellas when moving around the Winter Garden. This package includes:
  - your company name/logo branding on each umbrella
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook
  
- ◆ **Coaches to the Conference Dinner at the English Wine Centre** **£750**  
The Conference Dinner is taking place at the English Wine Centre, approximately half an hour from Eastbourne. Up to 260 delegates will use the coaches to and from the dinner. This package includes:
  - Two complimentary tickets to the Conference Dinner
  - your company name/logo branding on each coach
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook

- ◆ **One refreshment break:** **£600**  
Refreshments will be served to delegates mid morning and mid afternoon. This package includes:
  - your company name/logo branding at each break
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook
  
- ◆ **Participants' List** **£250**  
Participants' lists will be given to all delegates on arrival at the conference. This package includes:
  - your company name/logo branding on each Participants' List
  - a complimentary black and white advertisement on the outside back cover
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook
  
- ◆ **Inserts in Delegate bags**  
We will put a leaflet, flyer or corporate gift in each delegate bag. Inserts are to be delivered to CILIP headquarters by 26 June 2006 at the latest.

£80 + VAT for companies exhibiting at the Conference

£125 + VAT for companies not exhibiting at the Conference

I look forward to hearing from you.



**JOAN THOMPSON**  
Head of CILIP Conferences