



## **Public Library Authorities Conference 2009**

### **The Grand Hotel, Bristol**

### **7 – 9 October 2009**

#### **Opportunities for Library Suppliers**

The Public Libraries Group is very keen to involve suppliers in their annual PLA Conference. The audience for this conference is made up mainly of Chief Librarians and their Elected Members. We expect to attract around 300 delegates in total. The Programme Director this year is Kate Davenport, Service Director, Bristol City Council. The theme is **Impact, Inclusion, Information: the value of libraries in their communities**. The web site for the conference is [www.cilip.org.uk/pla2009](http://www.cilip.org.uk/pla2009).

There are a number of special opportunities to ensure you meet the delegates and present your company to them. All prices have been held at the 2008 levels.



#### ***Exhibiting***

**ALL STANDS SOLD**

At the Conference Hotel there is an area where delegates will gather during the refreshment breaks, which is ideal for companies to have small exhibition stands. Please note that there will **not** be a shell scheme; this is quite simply an opportunity to have a base where delegates can find you; to put up some free-standing display panels if you wish; to have literature available; to demonstrate your product.

We will provide you with:

An area approximately 3m x 1.5m

A table and chairs

An electrical socket

Your company name, logo and url on the conference web site

Your company name, logo and 50 words of copy in the Conference Handbook.

Set up will be from 08.00 until 10.00 on Wednesday 7 October. You must remove your exhibit before 14.00 on Friday 9 October.

Exhibiting companies must register all their attending staff as delegates, paying the appropriate delegate rate. At least one member of staff must be registered as a full time delegate.

## *Sponsoring Opportunities*

Following are some suggestions, if you have other ideas then please get in touch.

- **Wine for Conference Dinner** **£1,950 + VAT**  
Includes:
  - your company name/logo branding on the Dinner menus
  - one complimentary exhibiting space
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site
  - one seat at the top table at the Conference Dinner
  
- **Delegate bags** **Axiell**  
Includes:
  - your company name/logo branding on each delegate bag
  - one complimentary exhibiting space
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site
  
- **Conference Handbook** **D-Tech**  
Includes:
  - your company name/logo branding on each Handbook
  - complimentary full colour advertisement on the outside back cover
  - one complimentary exhibiting space
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site
  
- **Coaches for library visits** **£800 + VAT**  
Includes:
  - your company name/logo branding on each coach
  - one complimentary exhibiting space
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site
  
- **One tea / coffee break:** **TALKINGtech UK Ltd**  
Includes:
  - your company name/logo branding at each break
  - one complimentary exhibiting space
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site
  
- **Delegate badge lanyards** **OCLC**  
Includes:
  - your company name/logo branding on each delegate badge lanyard
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site

- **Participants' List** **£350 + VAT**  
Includes:
  - your company name/logo branding on each Participants' List
  - a complimentary black and white advertisement on the outside back cover
  - one complimentary insert in the delegate bag
  - your company name/logo in the sponsors' section of the Conference Handbook and on the web site
  
- **Advertising in the Conference Handbook** **£150 - £350 + VAT**  
There are a limited number of prime advertising spaces in the Conference Handbook, which will contain full details of the programme, speakers, session abstracts, sponsors and exhibitors and is an excellent way to support your involvement in the conference. All attendees will receive a copy of the Handbook, which will be A4 size and printed in full colour. It will be constantly used throughout the conference and retained as a valuable reference source.
  - Inside front cover ~ **£350 + VAT**
  - Inside back cover ~ **£350 + VAT**
  - Full page within the Handbook ~ **£250 + VAT**
  - Half page within the Handbook ~ **£150 + VAT**



***Inserts in Delegate Bags***

We will put a leaflet, flyer or corporate gift in each delegate bag.

£75 + VAT for companies registering at least one full time delegate

£150 + VAT for companies not registering a full time delegate



***Host a table at the Conference Dinner***

The Conference Dinner takes place on Thursday 8 October at the Grand Hotel. Companies may host a table of ten, thus ensuring you sit with your most important customers for the evening. Companies hosting a table must have at least one full time delegate registered for the Conference.

I look forward to hearing from [you](#)



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