

Update launches first digital-only edition - read all about it



Update Digital - with web-only features

The first web-only issue of Update Digital is available to **CILIP members** and to paid **subscribers**. It will shortly be available to members of CILIP's **Supplier's Network** (see back of this leaflet for full details).

It includes new web-only features: short **video** and **audio** clips as well as **embedded links** giving instant access to articles in the issue and external sources. There is also a digital archive of *Update* going back to January 2008.

Highlights in the March digital-only issue

- Video of CILIP President Bidy Fisher and Katie Fraser talking about CILIP's 'Big Conversation'
- Audio and interview with Hazel Hall, 2009 Information Professional of the Year
- Apple's iPad and the 'Great e-Book War'
- CILIP's demand that Prime Minister Gordon Brown makes school libraries statutory
- Phil Bradley's Internet Q&A column looks at RadioTuna and Nanocrowd
- Do public library websites need a facelift?

Frequency and format

Update is now published every month, with six hard-copy magazines (also available online) and six digital-only editions per year.

Full details at: www.cilip.org.uk/update



Fantastic - Update Digital is so easy to use, zoom in and flick through to find the article that catches your attention.



The thing I liked most was the video/audio and the hotlinks.



I like the fact that you can add video and podcast files to your digital edition - it makes it very interactive.



To access Update Digital

- as a CILIP member
- as a subscriber
- as a member of the Suppliers Network

See details on the back of this flyer »

How to access Update Digital

CILIP Member

Go to www.cilip.org.uk/updatedigital If you are already logged in to the CILIP website, click on the mouse icon to launch the issue. If not, fill in the form and check 'remember me' for direct access every time you visit in future.

Not yet registered on the CILIP website? Go to:

www.cilip.org.uk/about-us/register/

Problem logging in? Email digital@cilip.org.uk

Subscriber to Update

NEW: access for paid subscribers is now available. Go to: www.cilip.org.uk/publications/update-magazine/subscribe/

You will be prompted to enter your name and reference number (Worldwide or agent). Once entered, your details will be remembered and you can just bookmark the page and on future visits you will be able to click straight in.

To check your details or to subscribe to *Update*, email: admin@worldwidesubscriptions.com

Supplier's Network - NEW

We will shortly be providing log in details for members of CILIP's Supplier's Network and you will soon be able to access Update Digital. If you would like to join the Supplier's Network, or for any further information, email: angela.krzyzanowska@cilip.org.uk



www.cilip.org.uk/update

Advertising in Update

Print advertising includes an ad in the digital edition of Update with a click-through link to the website of your choice. Advertising slots are also available in the digital-only editions of Update, with the possibility of including enhanced media such as video and audio.

Details and bookings: gary.allman@cilip.org.uk

www.cilip.org.uk/publications/update-magazine/advertising/



Update's 2010 schedule and themes

April: print (9 April) + digital (5 April)
Legal and professional services

May: digital only (3 May)
SharePoint 2010, General Election Special; CILIP Carnegie and Kate Greenaway Medals shortlist

June: print (4 June) + digital (1 June)
Digital curation

July: digital only (28 June)
Freedom of Information

August: print (30 July) + digital (26 July)
Research and evidence, CILIP Carnegie & Kate Greenaway winners

September: digital only (30 August)
Learning technology

October: print (1 October) + digital (27 September)
Internet Librarian conference preview, Master's courses in LIS supplement

November: digital only (25 October)
Online Information conference preview

December: print (26 November) + digital (22 November)
Impact analysis

Update Digital FAQs

We have published an extensive list of FAQs on using the digital edition at www.cilip.org.uk/updatedigital-faqs. These include tips on access and using the digital edition, including how to move around the edition and how to print.