

ICLG News

Industrial & Commercial Libraries Group

January 2006 - issue 153

'Twas the night before Online...



...and the now-famous multipartite Christmas Party with seven supporting associations - AUKML, BIALL, CiG, CLIG, ICLG, SIN and SLA - hosting the biggest-ever 'do' at the Kensington Roof Gardens. It was the job of the Chairs to draw the raffles, and our pictures shows ICLG Chair Oriole Newgass presenting a lucky winner with his award. (For anyone present who had doubts, it must be stated that for the ICLG Chair & current Editor of the newsletter to have drawn the name of the previous Editor was a matter of pure chance - definitely not, as some may have suggested, a 'fix'). The party was a sell-out with a rumoured 500 tickets going, and was generally deemed to be as successful as ever. The multipartite formula is a wonderful idea which seems to have become a fixture of the information scene — plans are already getting underway for 2006.

This graphic, illustrating one of the means by which change occurs, is taken from Jackie Marfleet's fine seminar at Online on the future of libraries in a changing world. The whole of her presentation will be available on our website shortly. Jackie also showed a short film - deemed by audience members as 'fun', 'interesting' 'scary' and 'chilling' - on where news & the mass media has arrived in 2014. To assess the film's impact go to <http://www.robinsloan.com/epic/> and form your own opinion!

Breaking news as we go to press of the departure from London, from Swets and from the Chair of CiG, of Nick Collison, long-time friend of ICLG and indeed of very many of us personally. He will be very much missed on the UK information scene, and we'll have to hope he makes frequent visits 'home' to keep in touch. Our loss is New York's gain: Nick is leaving in a very exciting career move to the Big Apple in February, so ICLG News is expecting a *Letter from America* for a future issue. Look out for a full appreciation of Nick's career to date and of his new move in a later edition of ICLG News.

26 - 27 April
Library + information Show
Pavilion, NEC, Birmingham

No sooner are we done with Online than the Library + information Show (another VNU production) is upon us. See page 6 for full details.

In this issue

AUKML for beginners	2	What's New & Press Releases	5
A User's Eye View of Open Day	3	LiS Birmingham Preview	6
CILIP Matters	4	Forthcoming Events	7
Online 2005 - the good & the bad	5	Contacts, Notices	8

Group profile

What is AUKML?

by Paul Pedley

Head of Research at the Economist Intelligence Unit, a member of the Libraries and Archives Copyright Alliance; a Visiting Professor at London Metropolitan University - and a former Chair of ICLG.

Recently ICLG has collaborated with AUKML – the Association of UK Media Librarians - on a number of projects, including the annual Open Day (see page 3), so Paul Pedley has offered us this view of the Association for ICLG members who may be unfamiliar with it.

AUKML was formed in 1986 to create links between librarians and information workers in all media industry areas. This year we will be celebrating its 20th anniversary. The membership is made up of information researchers working in national and regional newspapers, magazines, broadcast media, and academic institutions. Despite the name, we are always happy to welcome overseas members, and the annual conference usually attracts a number of delegates from overseas.

One of AUKML's hallmarks is its informality, and an excellent programme of events. These are a mix of informative talks and social and networking occasions. Recent events have included a talk by Phil Bradley on web logs, a tour of the British Film Institute library, a talk on the TV Times digitisation project by Matt Holland from the University of Bournemouth; a talk by Ant Miller & Richard Wright on TV archive preservation, and the 2005 AGM and party at the Frontline club in August. AUKML's events are always open to anyone interested and attendees and new members from other sectors are always welcome.

The next AUKML conference will be held from 22nd-24th September 2006 at the Point Hotel, Edinburgh (see <http://www.aukml.org.uk/conference2.htm>). The conference theme will be the 21st century information professional. At each conference there is a silent auction. Conference delegates bring along merchandise



from their organisations (T-shirts, mugs, special collector editions, postcards, books etc), and people bid on these during the course of the conference. The proceeds are then donated to charity.

AUKML are committed to their regional membership, and are keen to encourage more information professionals working outside London to join. The committee includes a regional representative. This is one area where ICLG could potentially work more closely with AUKML, because the Group has tried hard to ensure that not all of its events are held in London. There are opportunities for the two groups to work together on the organisation and publicising of regional events.

Just as ICLG has its newsletter, so does AUKML. It is known as *Deadline* and is edited by Paul Fairclough of Time Out. *Deadline* is a quarterly journal and is used to discuss new ideas and keep members informed. There is also a discussion list for the Group (see <http://www.aukml.org.uk/lists2.htm>). Like ICLG AUKML has a representative on LACA – the Libraries and Archives Copyright Alliance, as part of their advocacy work.

For me the highlight of the AUKML year is the annual conference. I am always impressed by how well organised it is. In 2005 it was held at the Monkbar Hotel in York. As well as informative talks on negotiating skills, keeping up to date with web and other online resources, putting Parliamentary resources online, and getting copyright clearance for film footage, there were visits to Fairfax Hall, the National Railway Museum, and York's City Archives. Undoubtedly ICLG will continue to work closely with AUKML – with joint events, especially regional ones, the annual Open Day and in mutual publicity for one another's activities.

Event Report

*Jo Hudson, a trainee information officer at Macfarlanes, attended the annual joint **ICLG/AUKML Open Day for Library & Information Trainees** in November. Here are her impressions of the day...*

On 7 November 2005 I attended the joint AUKML/ICLG Open Day for Graduate Trainees and Students working in the Information Profession. The open day commenced at 9.45am and finished about 5 pm and was held at Friends House in Euston, London. There were about sixty of us at the Open Day, a mixture of males and females from an extremely wide range of jobs.

It was a superb day outside and it seemed that the weather rubbed off on everyone and created a good general mood. We started the morning with coffee and cake and a short introduction to the day, thereafter following the designated agenda. There were discussions by people from academia, recruitment and the media and legal professions and participants could then opt for a visit to either the Wellcome Library or the British Library. I had a place on the tour of the Wellcome Library and found it an interesting experience - so different from the bustling library I am used to working in. This made me realise how widely varied the experiences of a librarian can be. Work in a large public library would be utterly different from that of a small legal library - so at least in the information profession if you're looking for a complete change it is not difficult to find something in a completely new field, but for

which you are already properly trained.

Most people I spoke to were working in the information industry more through luck than forward planning, although all, including me are extremely pleased with our choices of career direction.

It was great to hear from people from different information sectors, like the law, media and academic institutions, and this range of fields showed me how the skills I practise every day would transfer readily to other industry areas: some other delegates came from such diverse directions as Kew Gardens and the Met. Office!

By the end of the day a buzz of 'networking' was filling the room. I am sure I will meet many of the people I met in November again at other day-courses, or on my intended Master's course. I spoke to a number of people about library swap visits whereby we would visit each others' place of work. This I think would be extremely useful as many of us attending the day were in our first full time post in the information sector.

Knowledge of other opportunities is extremely beneficial, as is making contacts in other companies. However it felt a bit 'contrived' when I turned to the person behind me and

said, "So where do you work then?" as if eyeing them up for their suitability to help me answer future tricky enquires I might have!

I found Metadata and Information Architecture particularly interesting: it appealed to my extremely organised and ordered way of thinking. This talk was towards the end of the day, but I found myself yearning for more, rather than flagging from a long day.

I also discovered that the most interesting work seemed to be described in the talk given by a legal information officer at Baker & McKenzie - a fortunate discovery since I am currently a graduate trainee at a middle-sized law firm.

The lectures and discussion with other participants showed me what a wealth of opportunity there is across the whole of the information profession.

Information management & data manipulation is a vital part of so many work disciplines, and large companies, departments and industry sectors would not function competently without librarians. The day demonstrated how much at the forefront of technology and industry information professionals are, which was inspiring to us all.

Contact Bailey Solutions for quality library and information management systems

www.baileysolutions.co.uk

CILIP MATTERS



The ICLG Committee is frequently asked by CILIP to comment - presumably on behalf of its entire membership - on the many new initiatives, plans and ideas which emanate from Ridgmount Street. Usually we are given quite short deadlines for our comments to be submitted which means we have little or no opportunity of consulting with you, the membership, as to your views. We therefore have pretty much to "wing it" on the basis of our personal views when we reply. However we always do make a point of responding to all such requests on your behalf: we see this as one of our duties to the Group.

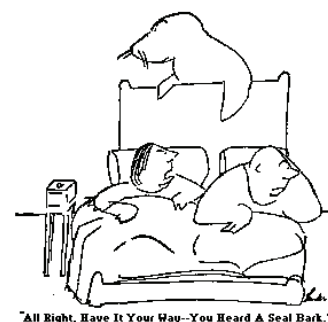
Unfortunately CILIP apparently doesn't always take this to mean representation as we see it. At a Groups Review we were told that the lack of response - only 11% - to their questionnaire about the CILIP Corporate Plan was 'disappointing'. Since we responded very fully (see ICLG News No.152) we and our members had reason to assume our response would be taken into account in these statistics. But after all our input they only took account of the individual members who filled

in the questionnaires, and although 98% of CILIP members belong to at least one Group, group responses were discounted! This is clearly unsatisfactory - and doesn't encourage us to become involved in proper responses to the strategies and plans brought before us in future.

If we can get CILIP to take Group responses more seriously we will of course continue to respond. But it would be nice to get a wider view, and perhaps the answer might be to set up a sub-committee (with a manageable number of members!) whose remit would be purely to respond to CILIP initiatives. Are there any members who would like to take this on? It is not envisaged that any meetings would be necessary - merely e-mail consultation with the membership, the Committee and with each other, and assistance with the drafting of responses to CILIP. Would anyone reading this be interested? If you feel you could help, please e-mail our hardworking Vice-Chair, Bert Washington, at bertw@ecoanimalhealth.com and let him know where you would be willing to participate.

Is this Seal endangered?

The latest initiative on which we have been asked to comment concerns the proposed CILIP Seal of Recognition for certifying the value of CPD courses offered to information professionals. We supplied our views - once again at short notice. CILIP has said that the Seal "is designed as a 'kite mark' to recognise excellence in quality, content and relevance". Our feeling was that though the concept may have merit, this was undermined by it being optional. It also appears to us to be essentially unworkable in practice: how could quality be continually monitored? what do you do about an organisation which runs both good and bad courses (yes, it does happen!)? Since those in receipt of a Seal must pay annually for their registration, and CILIP says it can be withdrawn as easily as it can be conferred, will they offer refunds when withdrawing a Seal? It is recognised that there is a lot more planning and design work needed on the Seal of Recognition, so any members with strong views on this initiative need not feel it is too late to present them.



Online 2005

ICLG had a good Online in parts: a superb seminar given by Jackie Marfleet was held unfortunately in a room which wasn't actually a room, causing Jackie to have to battle bravely with a tidal wave of extraneous noise from the other side of the

screen. The other snag with the "room" was that it was impossible to find: like the Narnia wardrobe its entrance looked like an impenetrable wall at the back of the coffee bar. ICLG held its last-minute reception in the same place, and a fair number of people who tried to find us on both

occasions failed entirely. The idea of an ICLG reception had promise, and was great fun for those of our friends who managed to locate us, but far too many unfortunately failed. We've been assured that this will *never* happen again and that lessons have been learned for next year...

What's New & Press Releases

What is TheAnswer?

With a name that begs for headlines like this, articles in *Managing Information* and other newsletters & journals and a photogenic MD

TheAnswer would appear to have everything going for it. Michael Serota director of their latest client **Serota Library Furniture** describes TheAnswer thus: "They specialise in public relations work with the library and academic sector and we felt their expertise and knowledge of the relevant media would allow us to get our new public relations and marketing programme off to a flying start."

Director Catherine Dhanjal bought the TheAnswer in an MBO in May 2003. She says of Serota: "Their client list is highly impressive, ranging from independent schools to professional & legal organisations: the Royal

Society of Medicine, Lincoln's Inn Library, Eton College and the American School in London among them. TheAnswer's mission is to increase awareness of Serota's services in these sectors and to encourage visitors to their stand at the Library + Information Show through initiatives from work with the media to direct customer communications."

TheAnswer specialises in working with suppliers to the IM and library sectors. Clients include journal publisher Emerald; LMS specialist, Softlink Europe; and library portal and LMS suppliers Fretwell-Downing. Academic and Government sector clients include Tribal Technology, and e-SY.info, South Yorks ICT initiative for schools & SMEs.

Catherine will be speaking at the Library + Information

Show with Sarah Walton of Big Giraffe Marketing Services. The session is billed as *A Practical Marketing Workshop for Corporate Librarians: tips and ideas to take away.* Wednesday 26th April 2006, 2.30-3.05pm.

She is a supporting member of the Chartered Institute of Library and Information Professionals (CILIP), an Association for Information Management (ASLIB) member and a member of the Institute of Public Relations. She holds the postgraduate level qualification in PR – dipCAM; and is taking an MA in Strategic Communications.



xrefer

MORE NEWS FROM XREFER

Britannica Concise Encyclopedia® is to be added to Xreferplus Ready-Reference Service

Xrefer, provider of customizable online reference collections to libraries worldwide, has signed an agreement with Encyclopædia Britannica to integrate the **Britannica Concise Encyclopedia®** into the Xreferplus Ready-Reference collection.

Encyclopædia Britannica, Inc. is a leading provider of learning and knowledge products, and is recognized worldwide for quality and accuracy. The **Concise Encyclopedia** contains over 26,000 articles as well as maps, drawings, photos and more. The content will be fully integrated with the Xreferplus Ready-Reference service.

Xreferplus features full-text, cross-searchable content from over 200 titles and 50-plus publishers, covering every major subject. The content is enriched with images, sound files, maps and customizable data tables, providing users with accurate, contextual results.



Where the Library + information community comes together

workplace
information professionals and knowledge workers from government, health, legal, industrial and commercial sectors

public
public library staff and local authority personnel responsible for library services

academic
head teachers, librarians and teachers responsible for the school library

school
library managers and learning resource managers from further and higher education

- Meet over **160 exhibitors** showcasing the latest products, services and solutions
- Learn from independent experts and practitioners in **free seminars**
- Don't miss talks from **leading authors**
- **Network with peers and associations** and meet up with old colleagues at the Reunion Bar

Co-located with MUREX, the national museum resources exhibition

26 + 27 APRIL 2006 • NEC, BIRMINGHAM

Register free at www.lishow.co.uk for fast track entrance



Library + information Show
26 + 27 April 2006
Pavilion 1, NEC, Birmingham
www.lishow.co.uk



Now in its 17th year, the Library + information Show (LIS) is the event where the library and information community comes together.

LIS caters for all sectors of the library profession, bringing them together to share key industry developments, the latest technology, exchange ideas and debate current issues. The event features suppliers of library management systems, security & self-service systems, AV equipment and special needs services, amongst others.

A programme of free, high quality seminars is available on the show floor with full days dedicated to the four library sectors: public, academic, workplace and school. Presented by

senior librarians and industry experts from across the UK, the emphasis of the programme is on providing practical help rather than theory.

The Library + information Show is running alongside MUREX, the UK's national exhibition for museum resources. MUREX was launched in 2002 and features exhibitors ranging from suppliers of design and display services to lighting & technical equipment, packaging & storage, multi-media, audio systems, queue management and themed environments.

For further information, contact VNU Exhibitions Europe +44 (0)20 7316 9625, or visit the websites at

www.lishow.co.uk
www.museum-expo.co.uk



Event Partner of



Forthcoming Events

Corporate Information Management 2006

Tuesday 7th March 2006 - Thistle Kensington Palace Hotel, London

strategic responses and practical solutions to key challenges

A one-day conference focusing on current challenges and future concerns facing information professionals in corporate workplaces

- ◆ How are your peers tackling current challenges?
- ◆ Find out what others are doing in a selection of practical, focused case studies
- ◆ Investigate selection, application and integration of new information resources
- ◆ Interact with experts in your field via round table discussions and panel debates
- ◆ What does the future hold for corporate information professionals?
- ◆ Find out how information services can relate to customers and colleagues more effectively

SPEAKERS INCLUDE

- ◆ Oriole Newgass, Legal-IM & ICLG (chair)
- ◆ Janine Bryant, Knowledge Consultant, *Osborne Clarke*
- ◆ Tim Buckley Owen, editor, *Business Information Review*
- ◆ Sarah Dillingham, Information Manager, *Landwell*
- ◆ Jackie Marfleet, Head of Reference and Research, *British Library*
- ◆ Mandy Smith, Group Information & research Analyst, *Acergy Group*



Supporting organisations

Sponsor



For more information about this event or to request a brochure please contact

Simon Boyd on 0207 017 4980, OR email: simon.boyd@informa.com

A City Information Group event:

Cops and Robbers: Using business information to protect against money laundering

Working with business information today, you are most likely working within an organisation that is compelled for both business and legal reasons to protect itself against money launderers. Should you play a part in this process? If so, what are some of the information-related issues you need to consider and what types of information sources are available to you? How do the police make use of publicly available information? How can businesses use publicly available information to support their anti-money laundering activities? Hear an officer of the City of London Police on these matters. Come to our February seminar in which discussion topics will include why we must undertake due diligence in our business dealings, how we can source information to protect ourselves against money laundering and what types of databases and other public information sources

we can use in the process. As usual, there will be an opportunity for you to put your questions & thoughts to the speakers later.



Speakers:

Richard Russell, Business Solutions Director at Complanet, will speak to us about why and how we can use business information to protect our organisations against money launderers. He'll raise for discussion some of the issues that surround sourcing information in the due diligence process.

D.I. Mick Dockree, City of London Police Economic Crime Training Manager on police use of business information in anti-money laundering activities.

Date: Monday 20th February 2006

Time: Register from 6pm onwards, starting at 6.30pm

Venue Balls Brothers at the Minster (downstairs)

Minster Court, Mincing Lane, London EC3R 7PP

Cost: CiG members £20. Non-members £30, payable in advance. Canapés will be served after the seminar. A cash bar will be available.

Contacts & Notices

ICLG Officers & Committee 2005—2006

Chair	Oriole Newgass	oriole@legal-im.co.uk
Vice-Chair & Membership	Bert Washington	bertw@ecoanimalhealth.com
Hon. Secretary	Kim Mclachlan	kim.mclachlan@macfarlanes.com
Hon Treasurer	Gertrud Erbach	gertrud.erbach@newsint.co.uk
Committee Member	Mary Lovell	mary.lovell@7side.co.uk
Committee Member	Alison Thorne	athorne@smtt.co.uk
Webmaster	Claire Taylor	claire.taylor@ffw.com
CILIP Liaison	Diane Dewar	diane.dewar@cilip.org.uk
Rep. to CILIP	Elizabeth Dwiar	elizabeth.dwiar@ffw.com
ADLG Representative.	David Griffiths	dgriffiths@bmtmail.com

The next issue of *ICLG News* (March) will be a hard-copy plus electronic edition. The absolute deadline for contributions to this is 1 March 2006 if you have anything you would like published. All contributions - even complaints! - from members are

extremely welcome, and will help us to produce the newsletter you want to read. Please e-mail contributions for the next issue - with any attachments - to *ICLG News* editor at

oriole@legal-im.co.uk

IMPORTANT!

UPDATES ARE STILL NEEDED

To date fewer than 200 ICLG members have replied to our earlier notices regarding current contact details. It is essential for us to be able to contact you, particularly to alert you to the publication of the electronic-only *ICLG News* editions, consult you on CILIP Group issues, and to notify you of forthcoming events. So if you have not already done so, please send an email as soon as possible to Bert Washington, ICLG Vice-Chair/ & Membership Secretary at

bertw@ecoanimalhealth.com

from the e-mail address you want to use - home or work

subject line: UPDATE

text: your name + any former names
your CILIP membership number (if known)
the town AND county where you live
the organisation you work for

- and thanks to all who have already replied



a special interest group of



Chartered Institute of
Library and Information
Professionals